

# MICHIGAN MADE...



*Dianna Stampfler, CTA*  
**Promote Michigan**

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## MICHIGAN AGRICULTURE

Agriculture is Michigan's #2 industry, contributing over \$91 billion annually to the state's economy.

Because of the unique microclimates, Michigan produces over 200 commodities on a commercial basis and is the second-most agriculturally diverse state in the country (second only to California).

There are more than 53,000 farms on 10 million acres of farmland operating in Michigan (almost 27% of the state's entire land).

Almost 24% of the Michigan workforce is supported by agriculture (1+ million jobs).

Over 887,560 tons of fresh market and processing vegetables are grown in Michigan, ranking Michigan #8 in fresh market and #5 in processed vegetable production. Michigan is among the top states also for Farmers Markets, at 300+.

Koegel's



Kar's Sander's



Zingerman's



Heinz



OLD ORCHARD

Ventris

Bell Park



Yerba

Kellogg's



LOCAL CHERRY PRODUCTS

WE SHIP WORLDWIDE

BENJAMIN TWIGGS



100% Kosher



"JIFFY" mix

HONEYBAKED.

CHERRY REPUBLIC

The world's best ham

Lake Superior Beaches & Inns

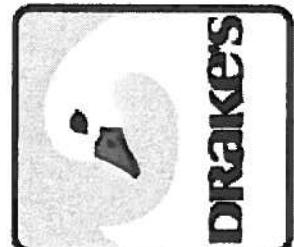
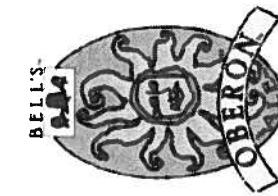
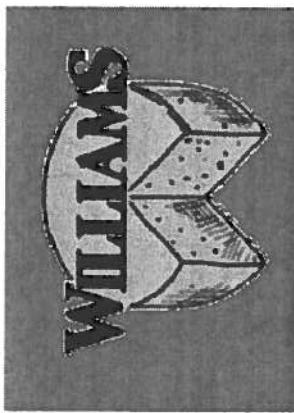
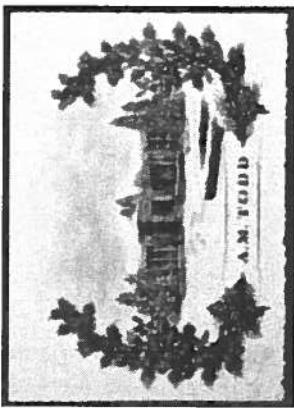
Garden Fresh Gourmet.



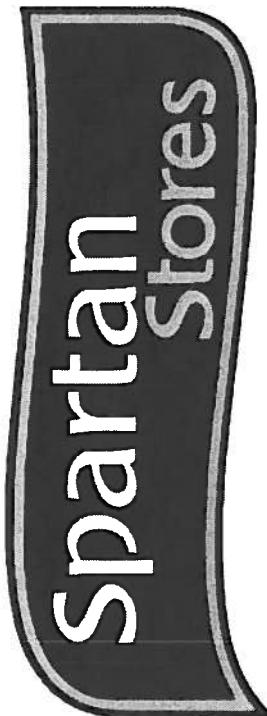
Vy Vande Bunte Eggs™



VELVET



**meijer**



**Mackinac Island is home to more than 15 fudge shops within a 3.8 square mile radius. Fudge makers ship in about 10 tons of sugar per week (80% of which comes from Michigan) and 10 tons of butter per year to make fudge.**

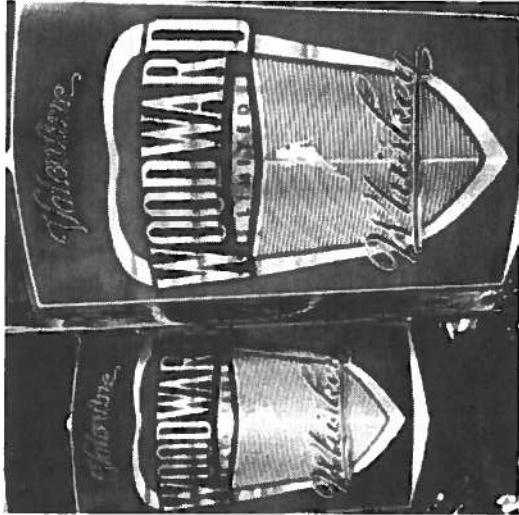
*In one week of fudge making, the 126-year-old Murdick's Fudge uses 200 pounds of butter, 200 gallons of cream and 5,000 pounds of sugar, delivered six days a week by horse-drawn carriage.*



*Pasties, Trenary Toast & Fruitcake — all traditions from the UP!*



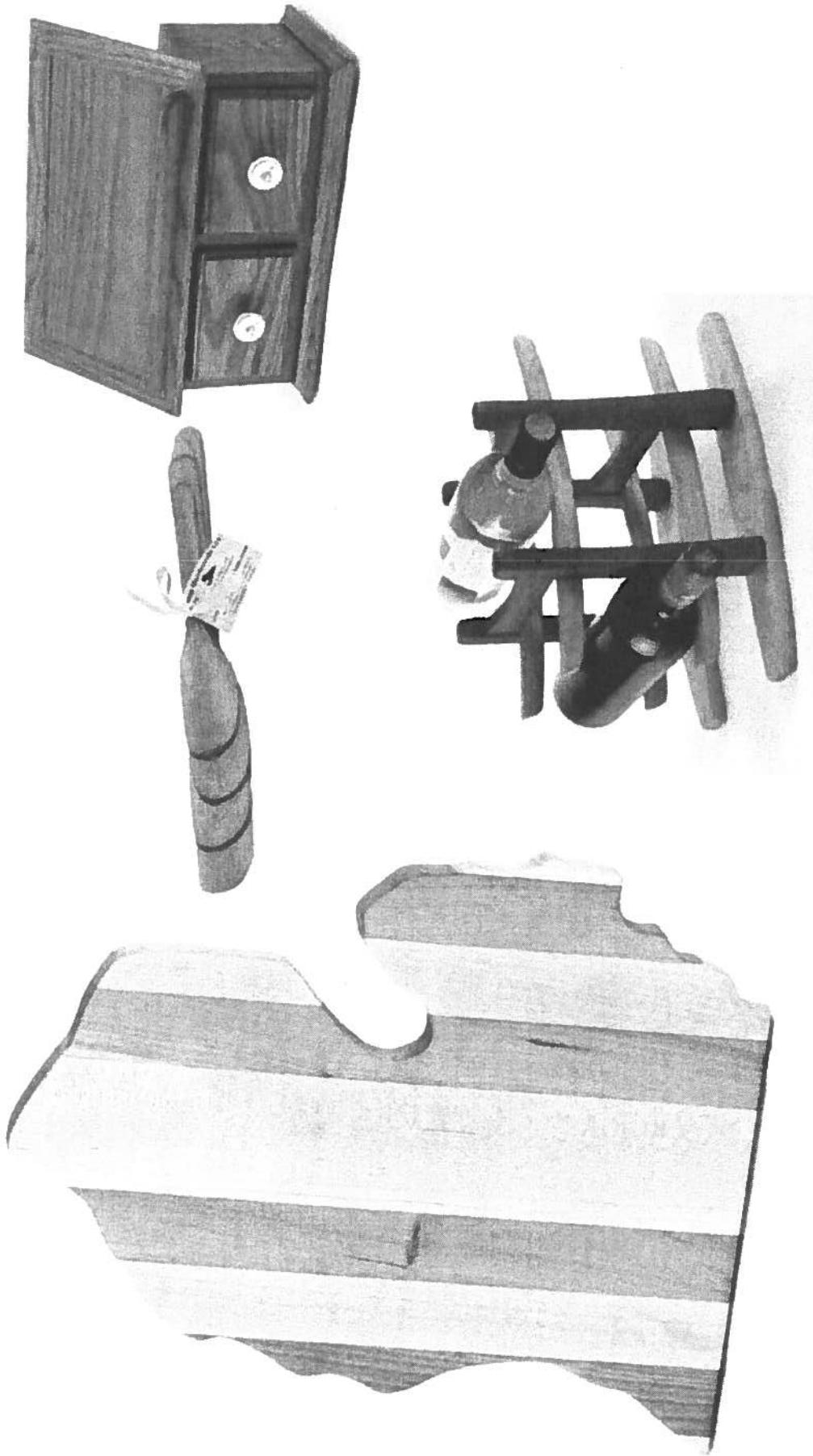
*Michigan is home to more than 125 wineries, 125 breweries,  
nearly two dozen cideries and meaderies and nearly 30 licensed  
distilleries.*



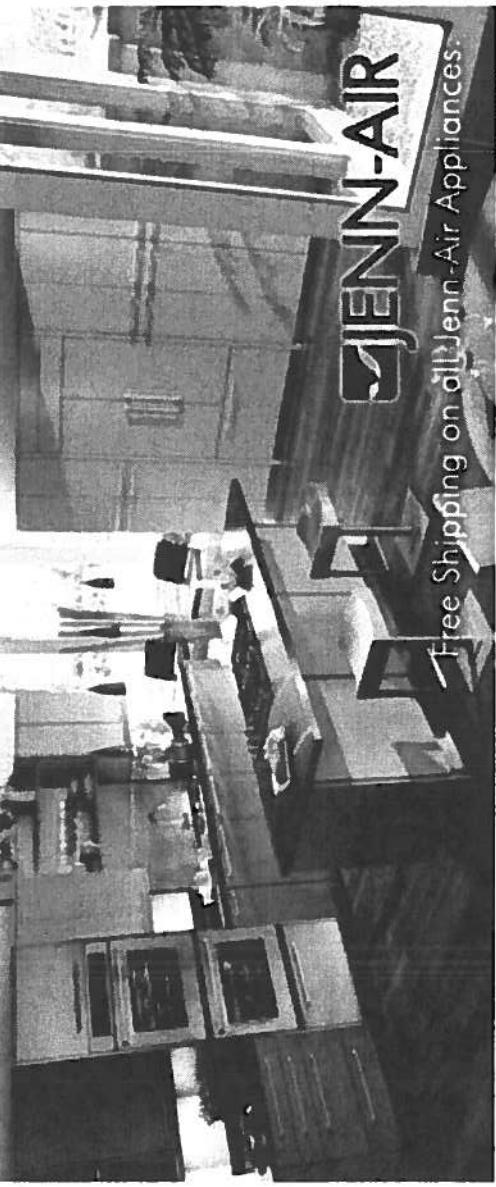
*Lake Effect Cooperage in Traverse City specializes in handcrafting custom oak barrels, mugs and conditioning vessels for beer, wine, and spirits, using Michigan quarter-sawn oak.*



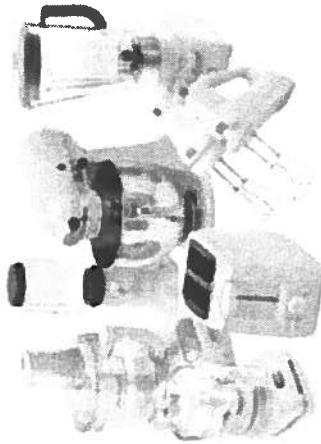
*Loon Hardwoods in Allegan County has been featured on The Today Show for its hand-made cutting boards. They also manufacture other kitchen accessories out of wood.*



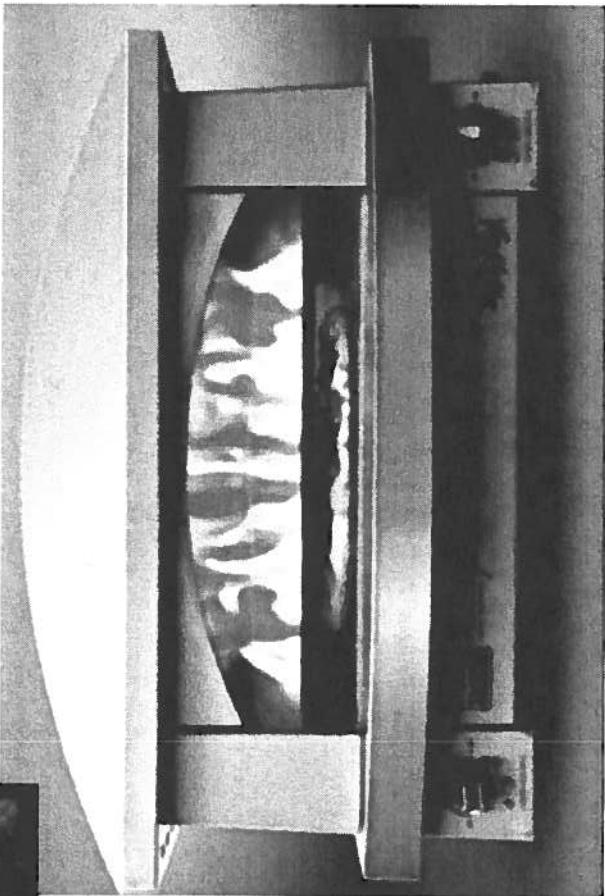
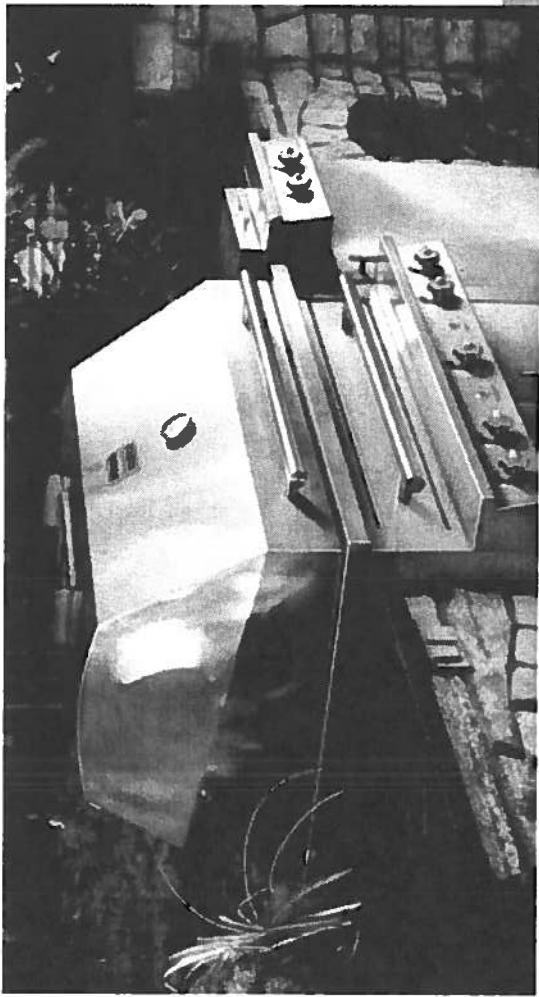
***Whirlpool Corporation is an American multinational manufacturer and marketer of home appliances headquartered in Benton Harbor.***



The company is listed in Fortune 500 with an annual revenue of approximately \$18.4 billion, more than 70,000 employees and more than 70 manufacturing and technology research centers around the world. The company markets Whirlpool, Maytag, KitchenAid, Jenn-Air, Amana, Gladiato GarageWorks, Inglis, Estate, Brastemp, Bauknecht and Consul.



*Kalamazoo Outdoor Gourmet manufactures custom grills, bars  
and outdoor pizza ovens.*



*The Simplicity Pattern Company has been manufacturing  
patterns in Niles, Michigan since 1931.*

5101  
SIZE AA 24 6 10



**Simplicity**  
easy-to-sew



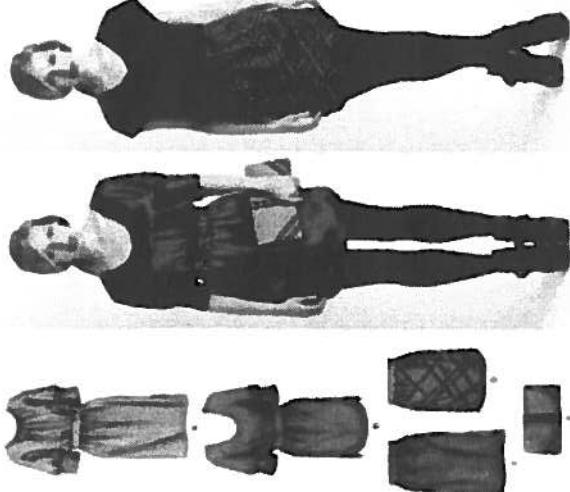
Wrights

**Simplicity**  
"Step by step to sewing success!"

**threads**  
MAGAZINE COLLECTION



2305 CYNTHIA ROWLEY



**Simplicity**

*Stormy Kromer was founded in 1903 and today operates out of Ironwood, Michigan – producing over 50,000 caps annually. It has become a traditional garb in the Upper Peninsula.*

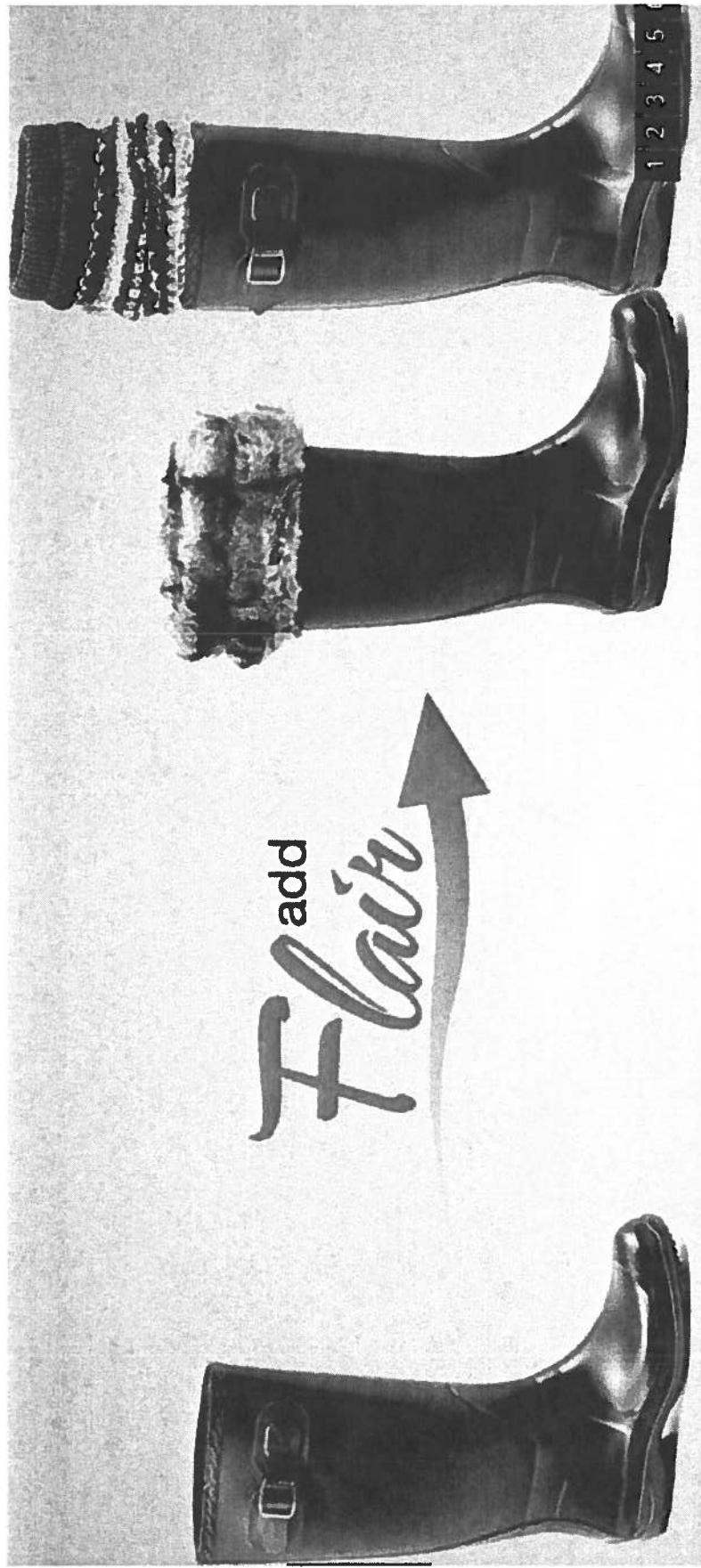


**Wolverine World Wide was founded in 1883 and has operated  
out of Rockford since 1903.**

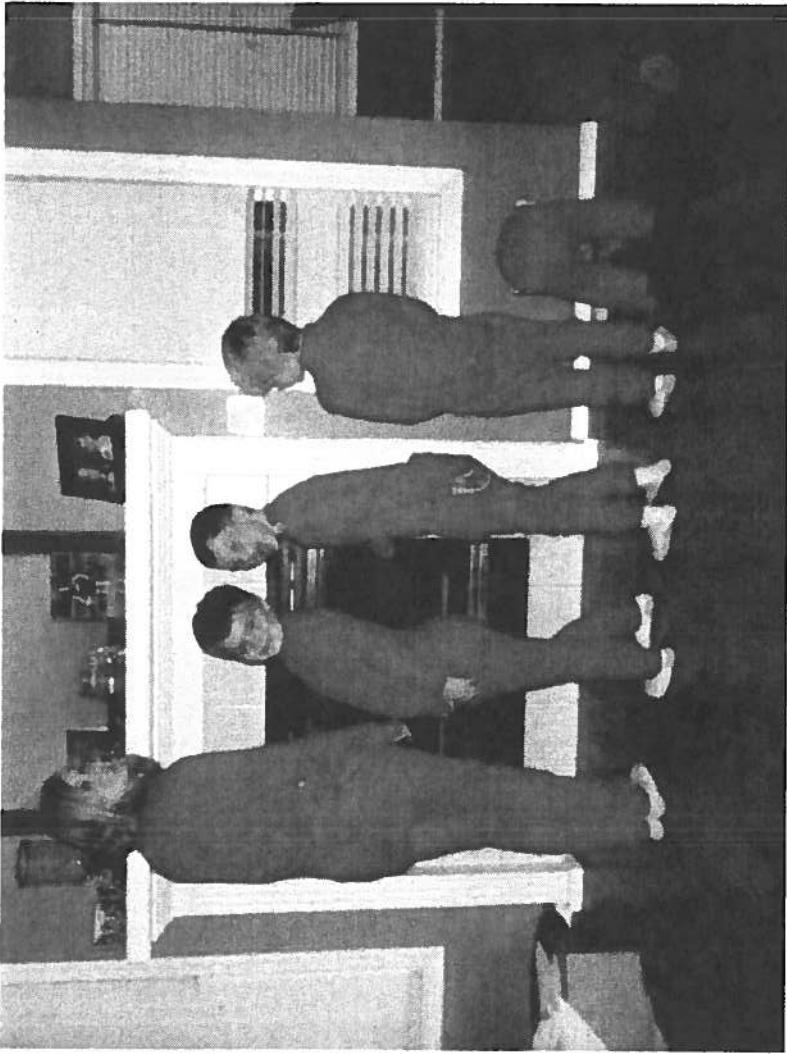
*Known for their own brand, Wolverine Boots and Shoes, as well as their subsidiaries such as Hush Puppies and Merrell. The company also manufactures footwear for other companies, such as Caterpillar, Harley-Davidson and Patagonia, as well as shoes and boots for the military. In 2012, Wolverine World Wide added Saucony, Keds, Stride Rite and Sperry Top-Sider to their list of subsidiaries.*



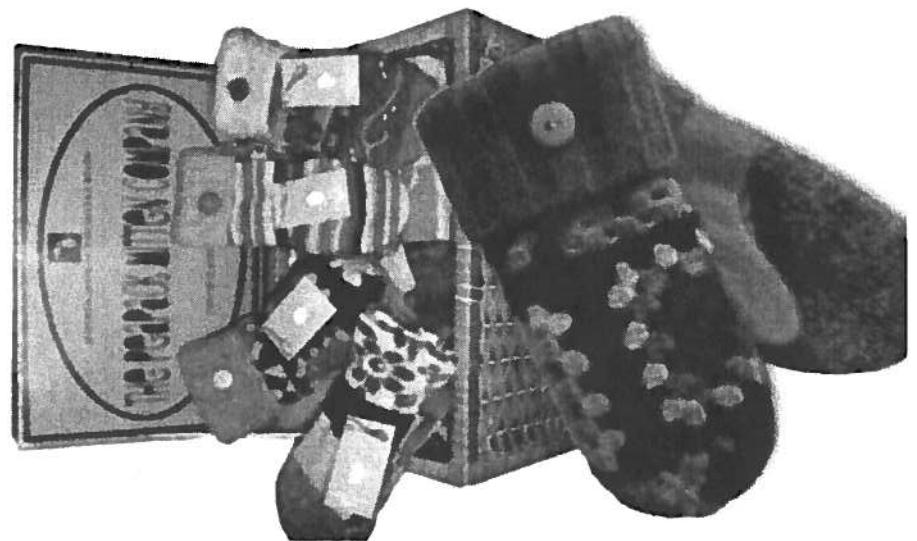
*Ugg Huggerz (made in Oakland County) are boot wraps to help  
dress up shearling-style boots, like UGG®.*



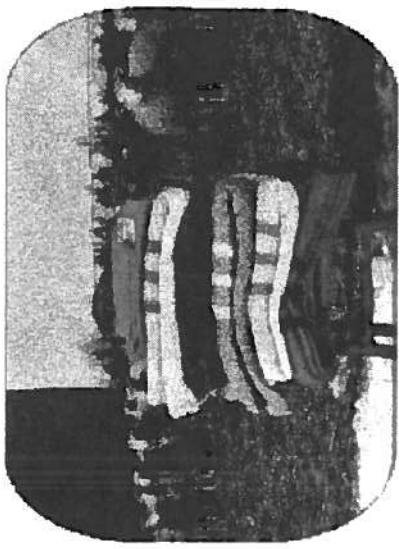
*Cedar Springs was first recognized for its “Red Flannels” during the winter of 1936 – the “worst winter in years.” Today, despite years of setbacks, the Red Flannel Factory, LLC remains a viable Michigan business.*



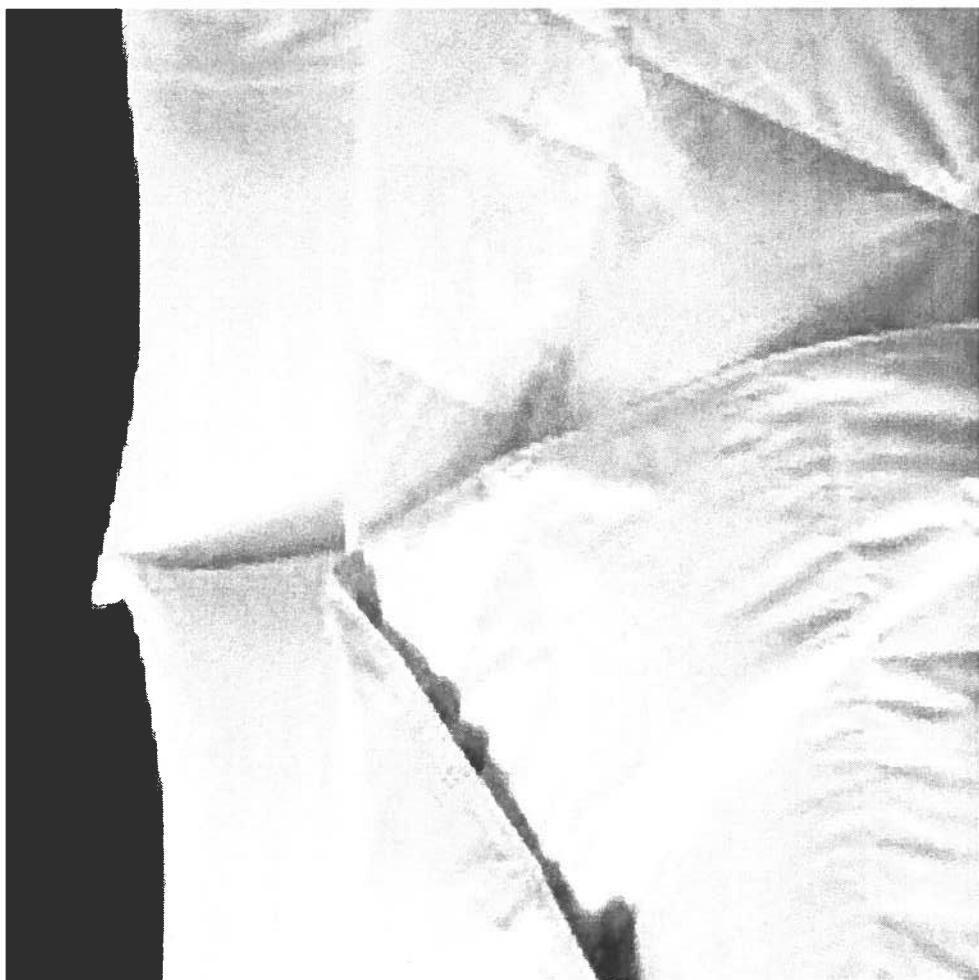
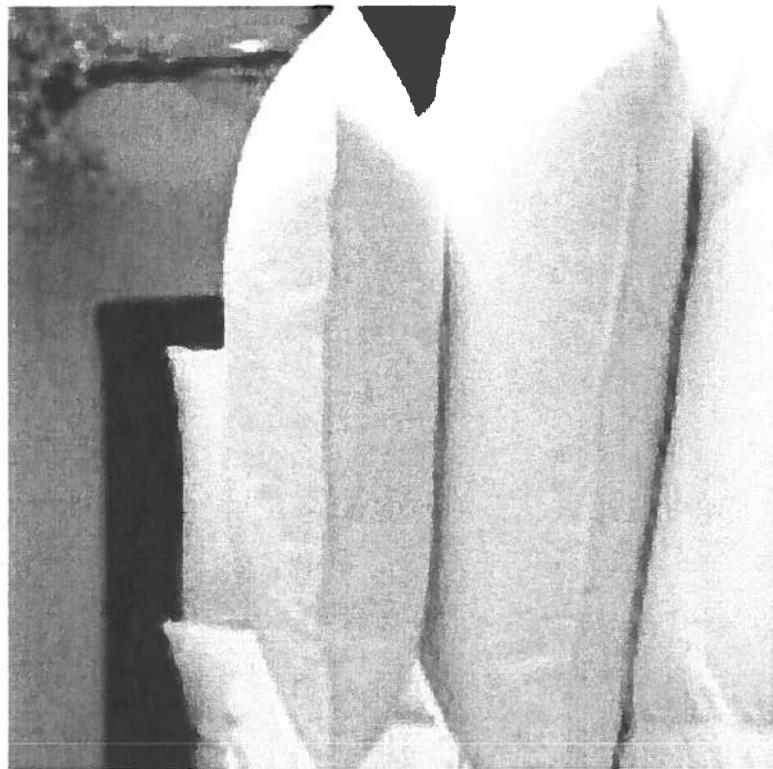
*Baabaaazu (Lake Leelanau) and The Peapack Mitten Company  
(Grand Rapids) are among companies recycling products to  
make mittens and other winter wearables.*



*Lake Superior Woolen Company in Rudyard (Upper Peninsula)  
produces hand-crafted virgin wool blankets and mattress pads.*



*Outdoor Adventures is northern Michigan's only down factory outlet featuring down comforters, down pillows, featherbeds, duvet covers, down throws and more.*



***Marhar Snowboards are Michigan's premier 100% handmade snowboard manufacturer. All of their snowboards are handmade in Grand Rapids along with sourcing a majority of their raw materials locally including a specialized, Michigan produced epoxy, custom only to Marhar. They also make skateboards.***



**Epix Snowboards are manufactured in Ortonville (with graphics  
and artwork designed in the Detroit area).**

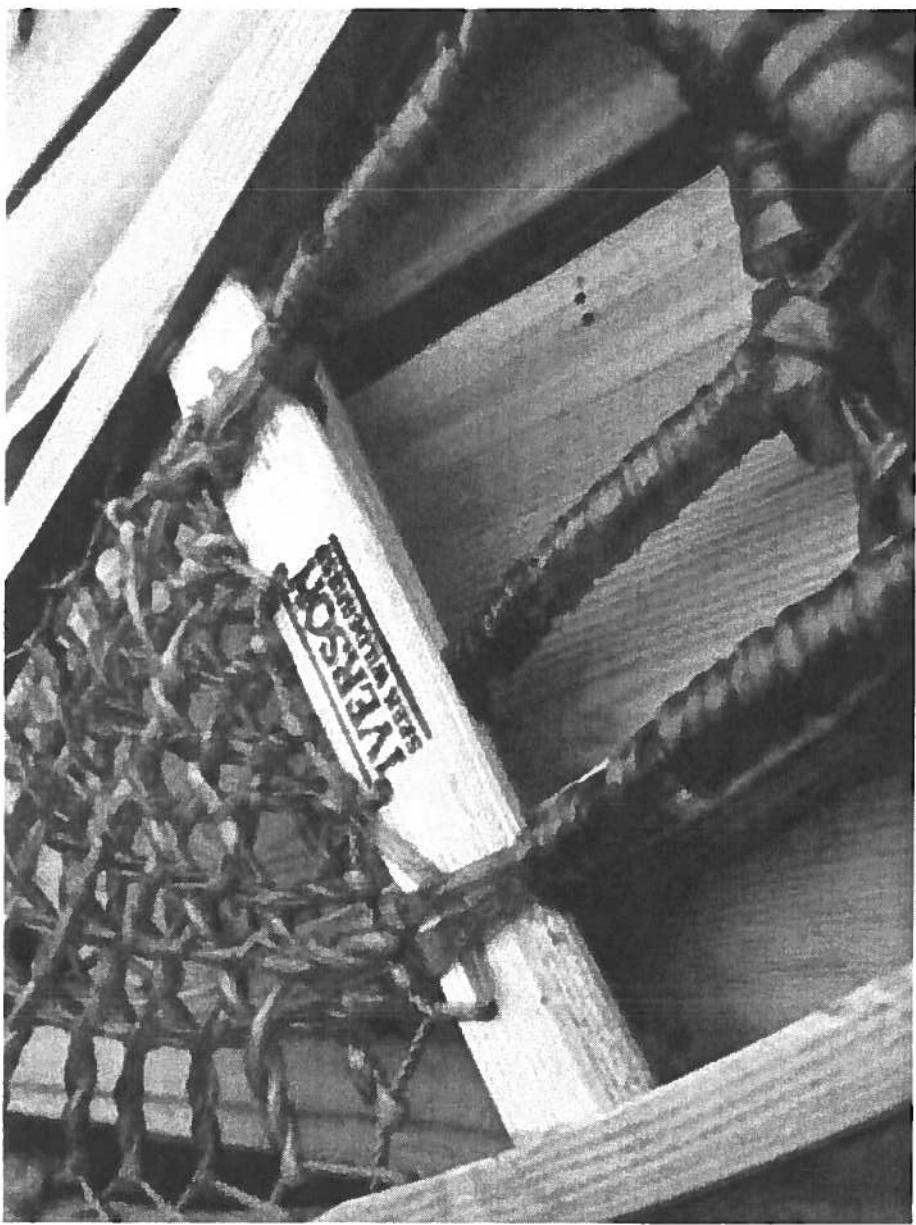
## THE MCCLURE'S PICKLE BOARDS

EPIX AND MCCLURE'S  
HAVE FINALLY JOINED  
FORCES TO BRING YOU  
THE MOST  
AERODYNAMIC PICKLE  
BOARD ON THE  
MARKET.

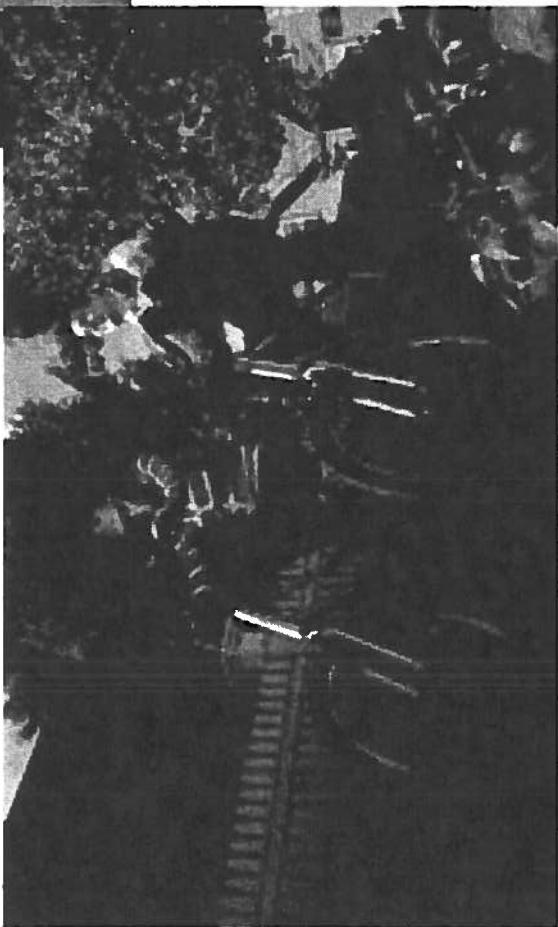
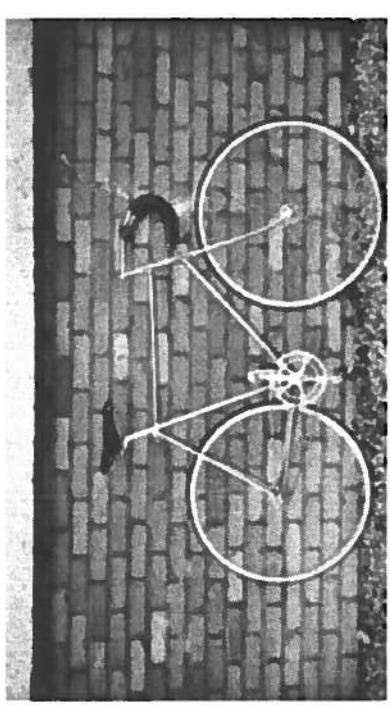
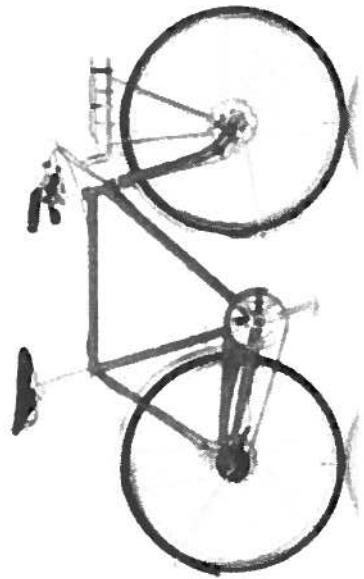
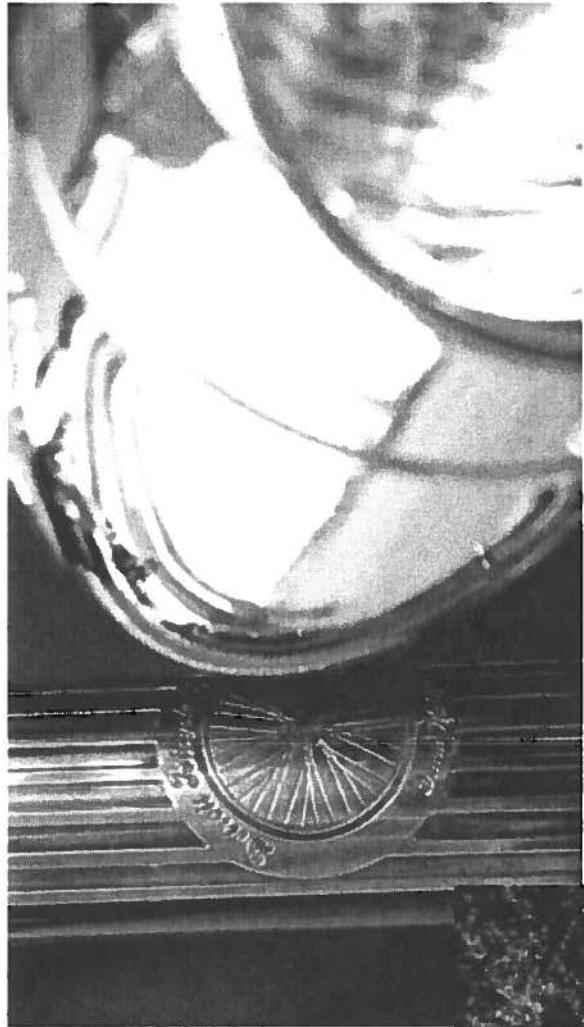
**SEE THE SERIES ▶**



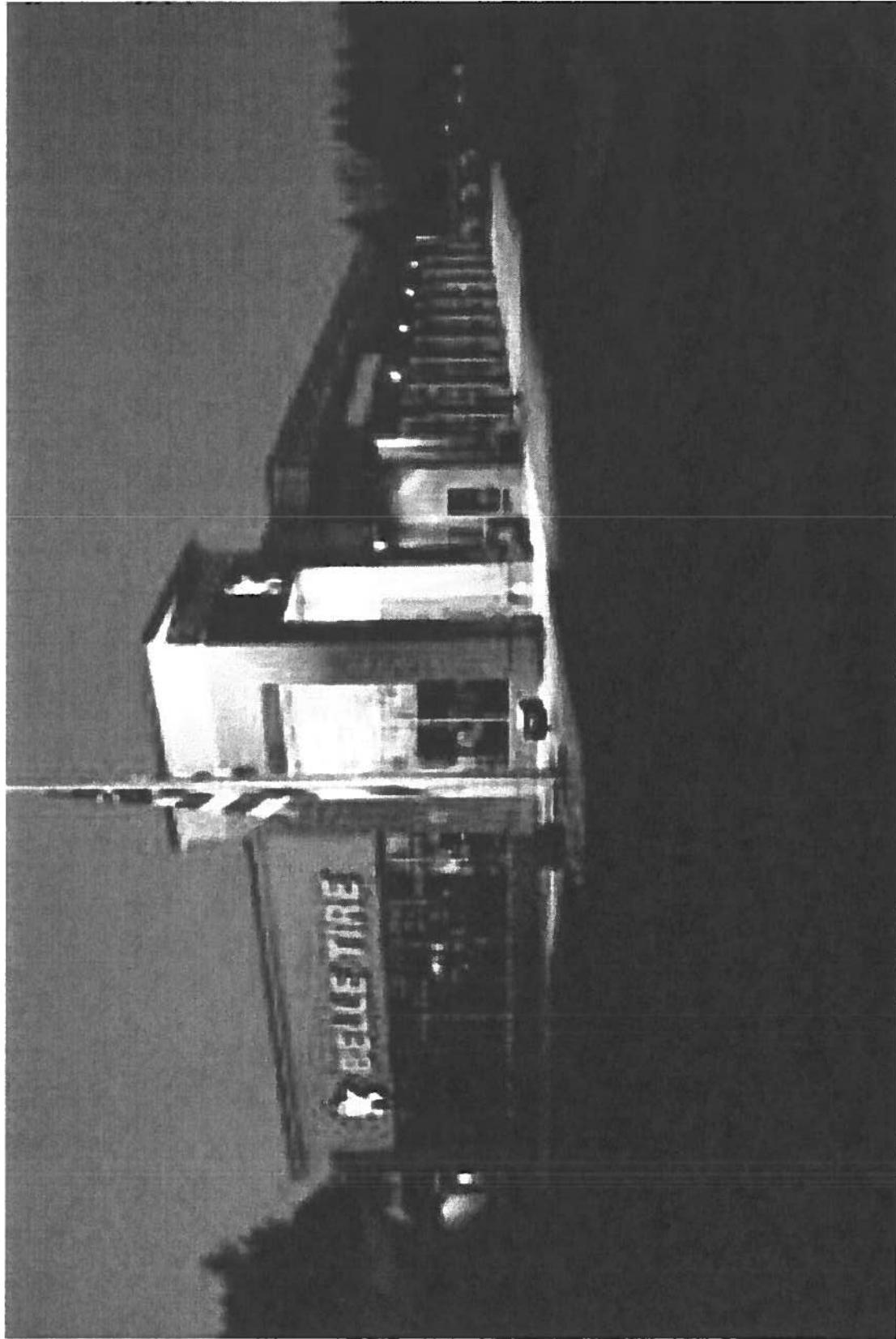
*Iverson Snowshoes in Shingleton (Upper Peninsula) has been hand-crafting traditional wood snowshoes since 1954 when Clarence Iverson began building them for the State of Michigan. They currently offer 17 models of snowshoes.*



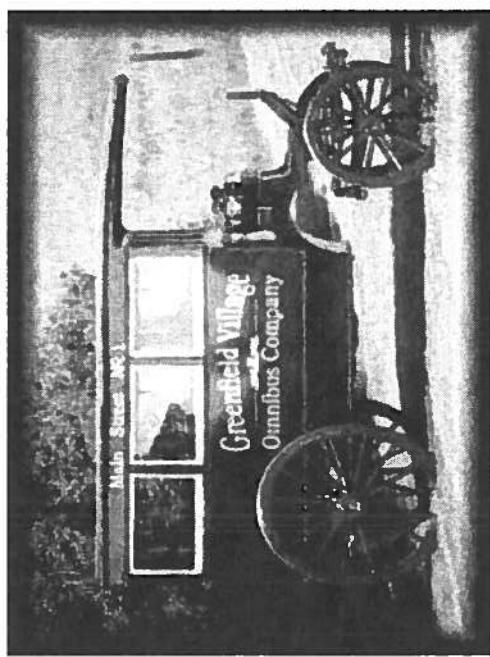
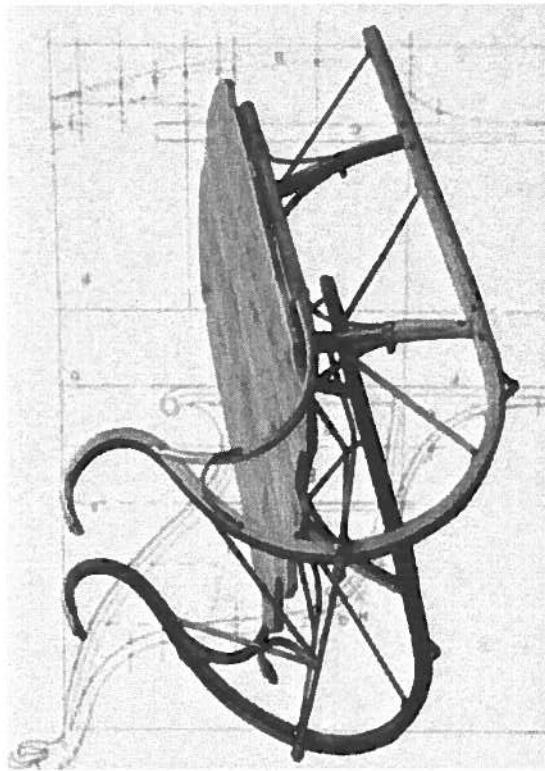
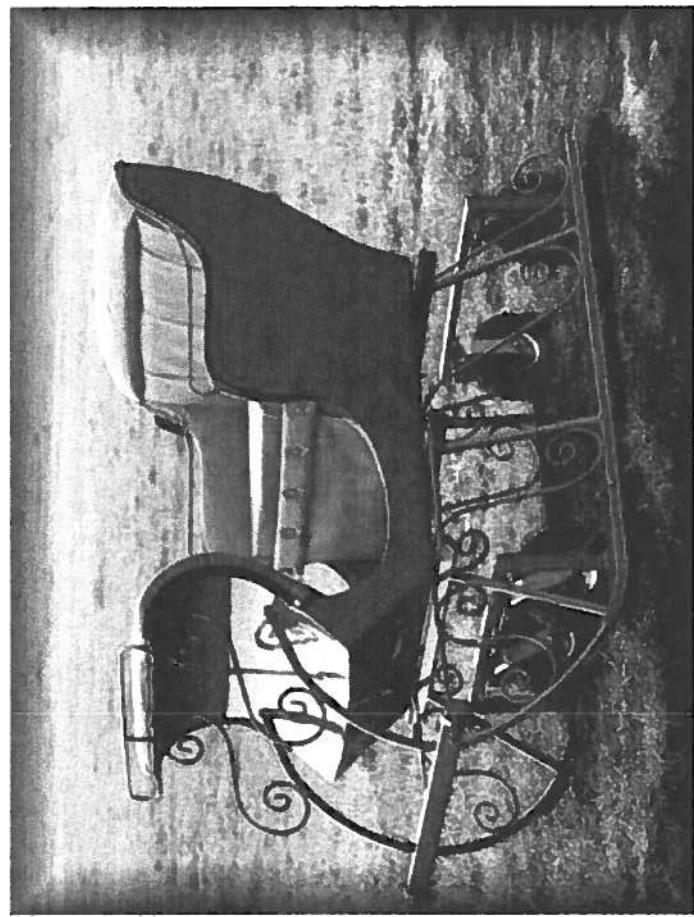
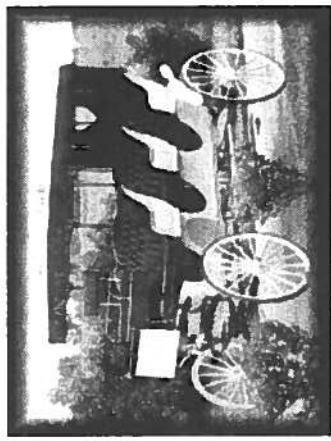
***Detroit Bikes, Detroit Bicycle Co., Slingshot Bicycle Co., Shinola  
and AutoBike are all manufacturing bicycles in Michigan –  
primarily in the Detroit area.***



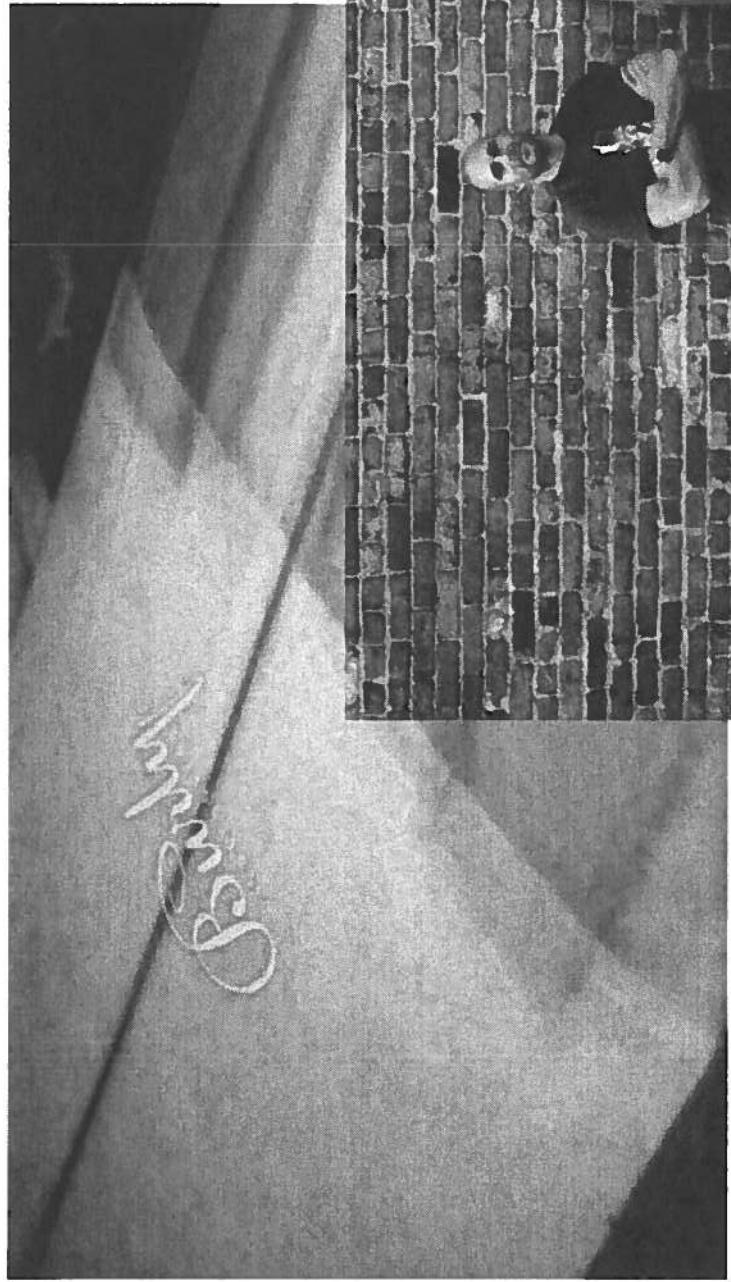
*Belle Tire was founded in Detroit in 1922.*



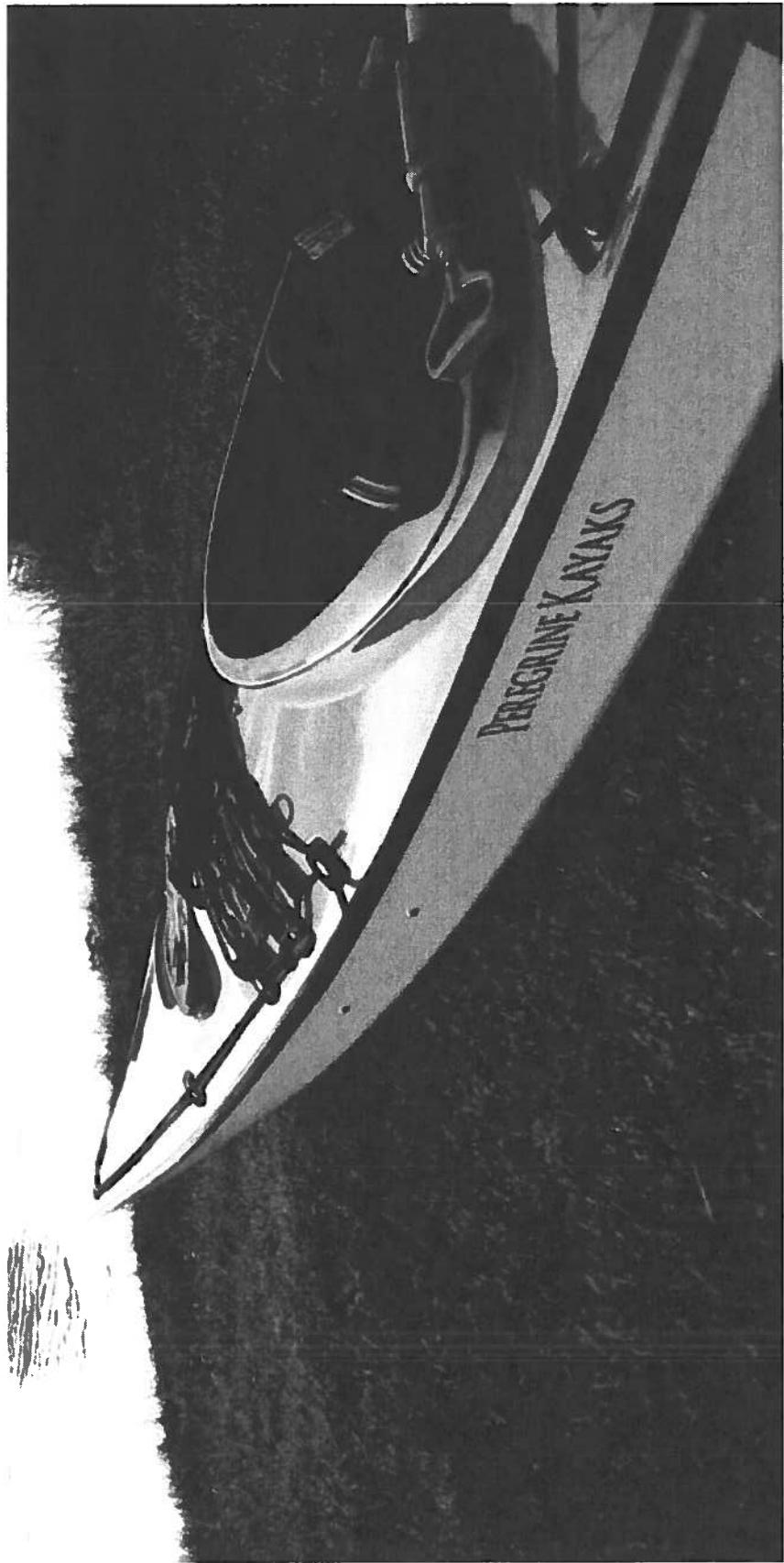
*Justin Carriage Works manufactures buggies, carriages, sleighs  
and more at its factory in Nashville, Michigan.*



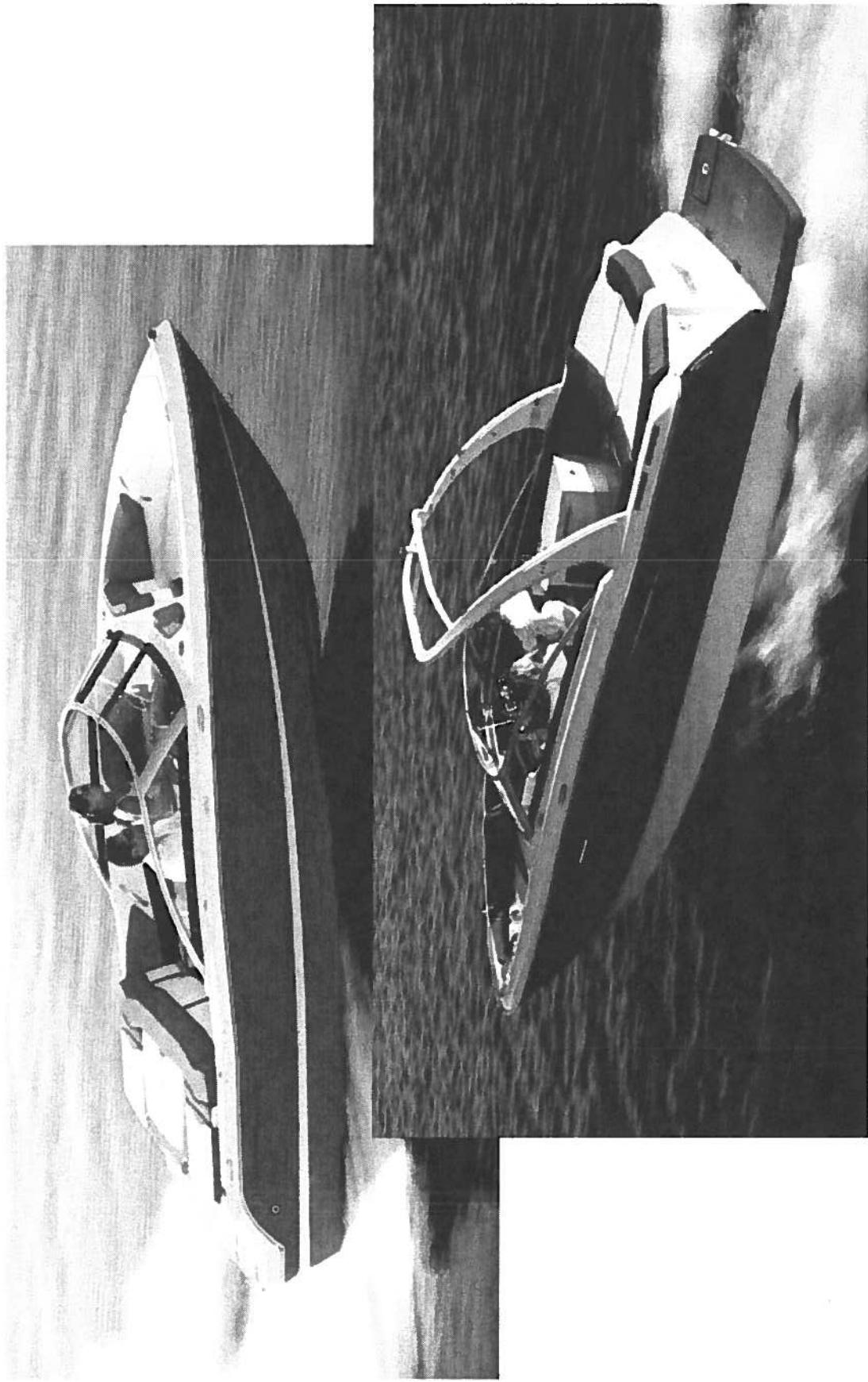
*Burly Surfboards are manufactured in Grand Rapids.*



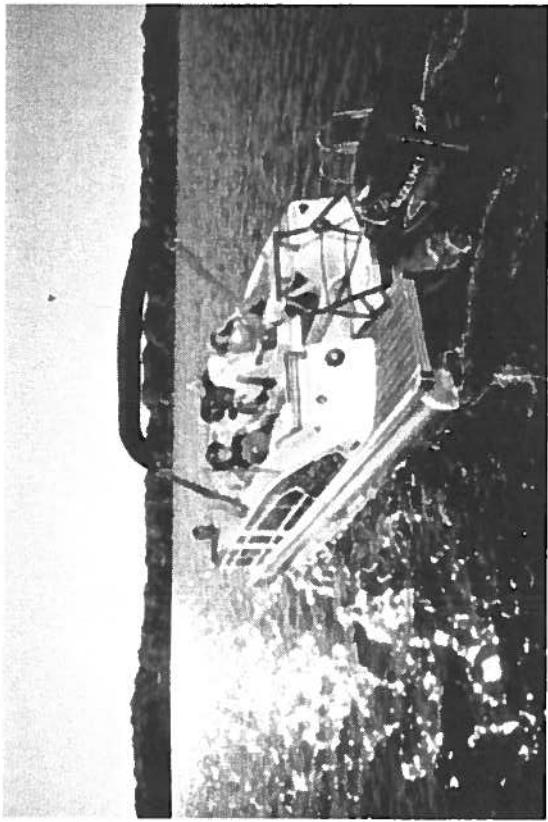
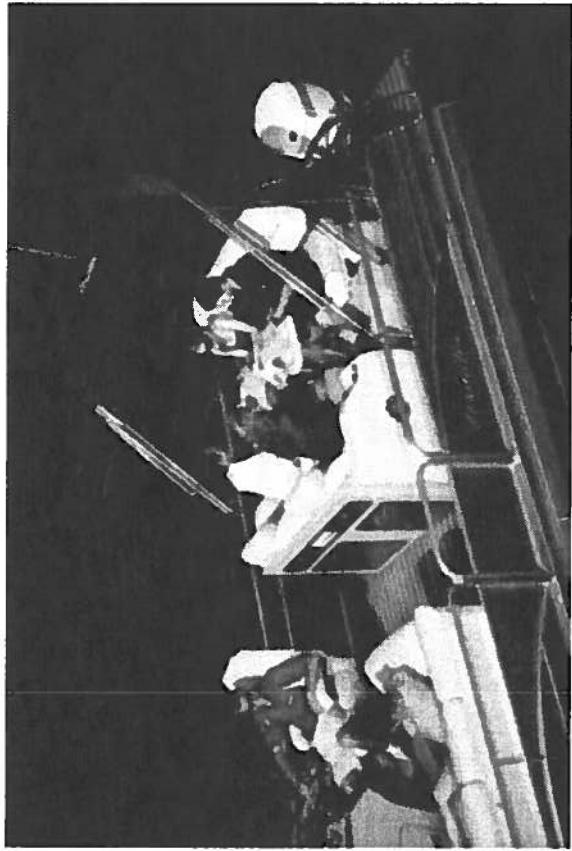
*Peregrine Kayaks are manufactured in Flint.*



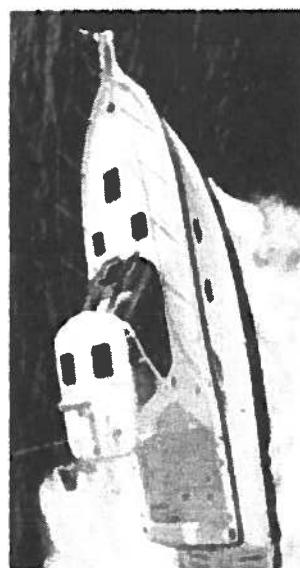
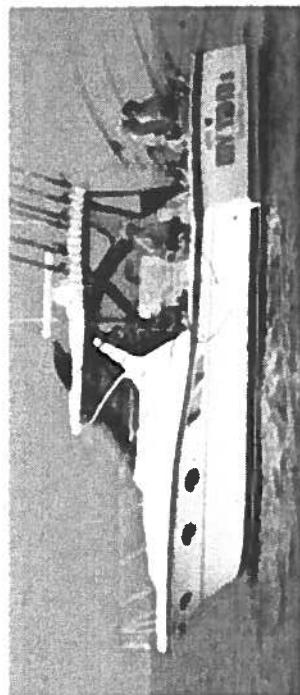
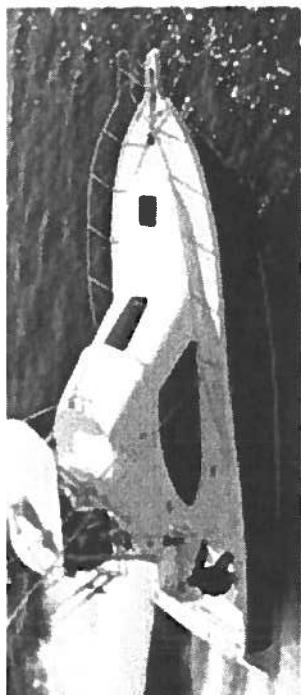
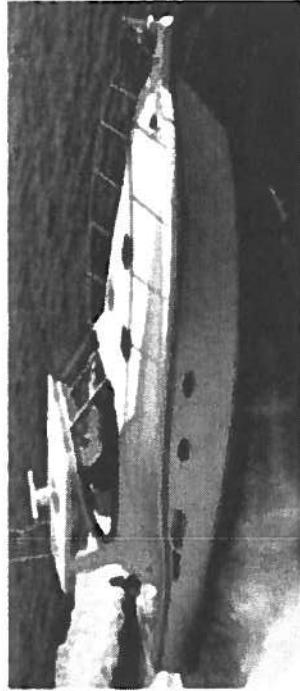
*Four Winns custom fiberglass boats have been manufactured in Cadillac for more than 50 years.*



***Manitou Pontoons is an industry leader in the manufacture of leisure, luxury and performance pontoon boats. Our persistent emphasis on excellence has made our name synonymous with quality, service, performance, and design – based in Lansing.***



*Tiara Yachts is a boat manufacturer based in Holland, Michigan.  
Its models include both fishing and cruising boats ranging from  
29-58 feet.*



**Tiara**  
YACHTS

**Energetx Composites – a Holland-based manufacturer – builds  
150-foot-long wind turbine blades. Energetx began in 2008  
inside Tiara Yachts, which operates at the same location, as a  
way to diversify its business.**



**Dreamweaver Fishing Lures manufactures trolling equipment  
designed for big lake fishing out of Ludington – including  
Spin Doctor Rotators, Paddle Flashers, Strong Flies, Reel Action  
Flies, Squids, DW Plugs and several different lines of spoons  
including DW, Super Slim and Fuzzy Bear.**

**DW**  
Pro Pack

**New for 2013**

**New Spoon Patterns**

JOHN THE TEAM: THERE IS A NEW CHAMPIONSHIP IN 100'  
LAKES AND STREAMS, LAKE MICHIGAN,  
TACKLE EACH MONTH!  
ON THE COAST OF EACH MONTH, WE WILL SHOW YOU A NEW  
SPOON WITH BOTH A DOLPHIN AND A SPINNER TRUSTED BY  
PROFESSIONAL ANGLERS ALL  
OVER THE UNITED STATES.

**ALL COLOURS AVAILABLE  
IN BOTH SIZES**

**8"**

**10"**

**70505 Carbon 16**

**70916 UV Yellow Spoder**

**70916 UV Blue Spoder**

**1010 Sea Star Nudie**

**111424 Lemon Ice Delir**

**1001 Jester Game DW**

**1004 50 Years Baby Japse**

**01800UV Capt Gary Org Wt Dolphin**

**11020UV Blue Dolphin DW**

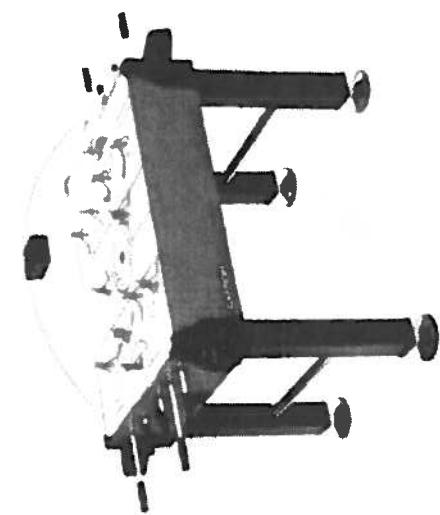
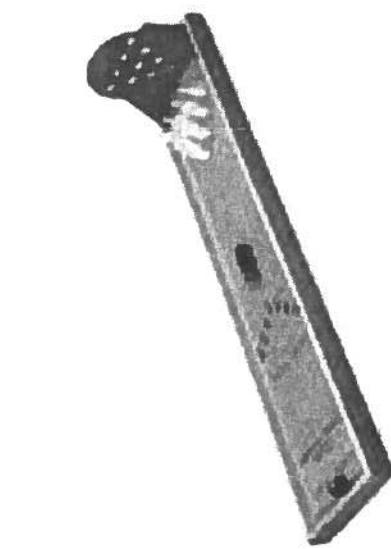
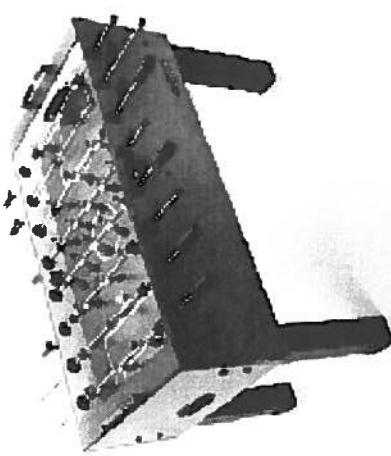
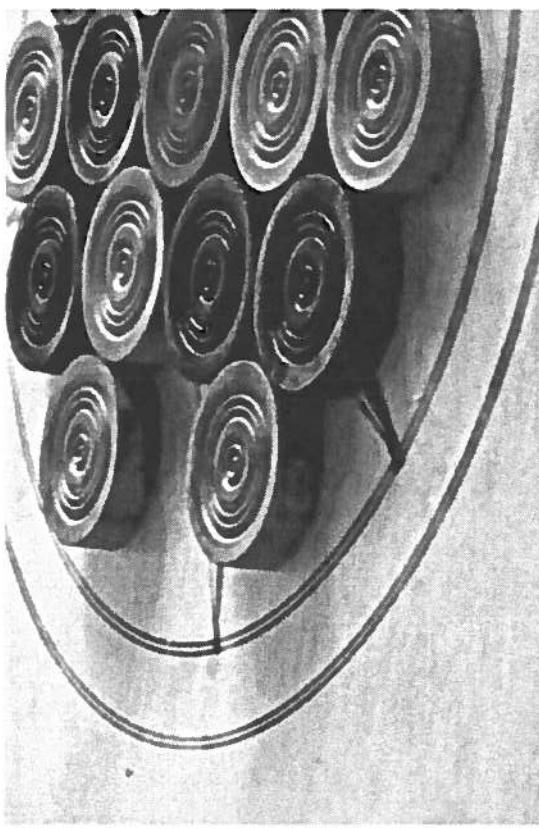
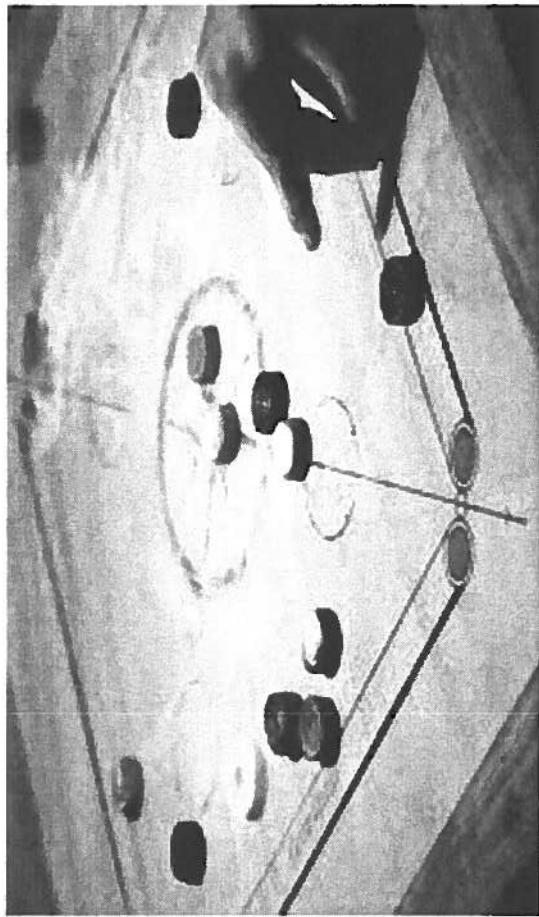
**1081 Fuzzy Fannie**

**1052 SK Blue Shiny Japse**

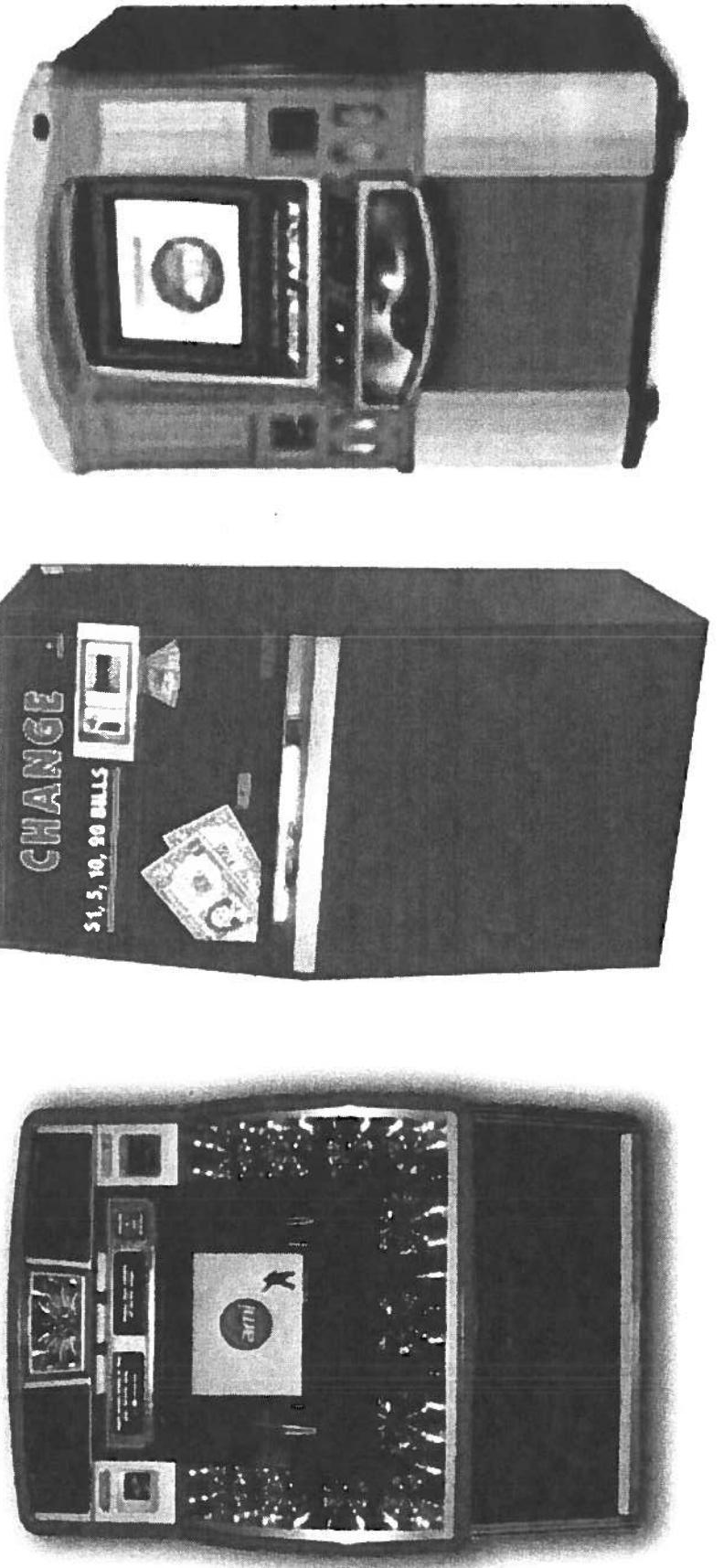
**1003 Green Shiny Japse**

**1004 Fish 4 All**

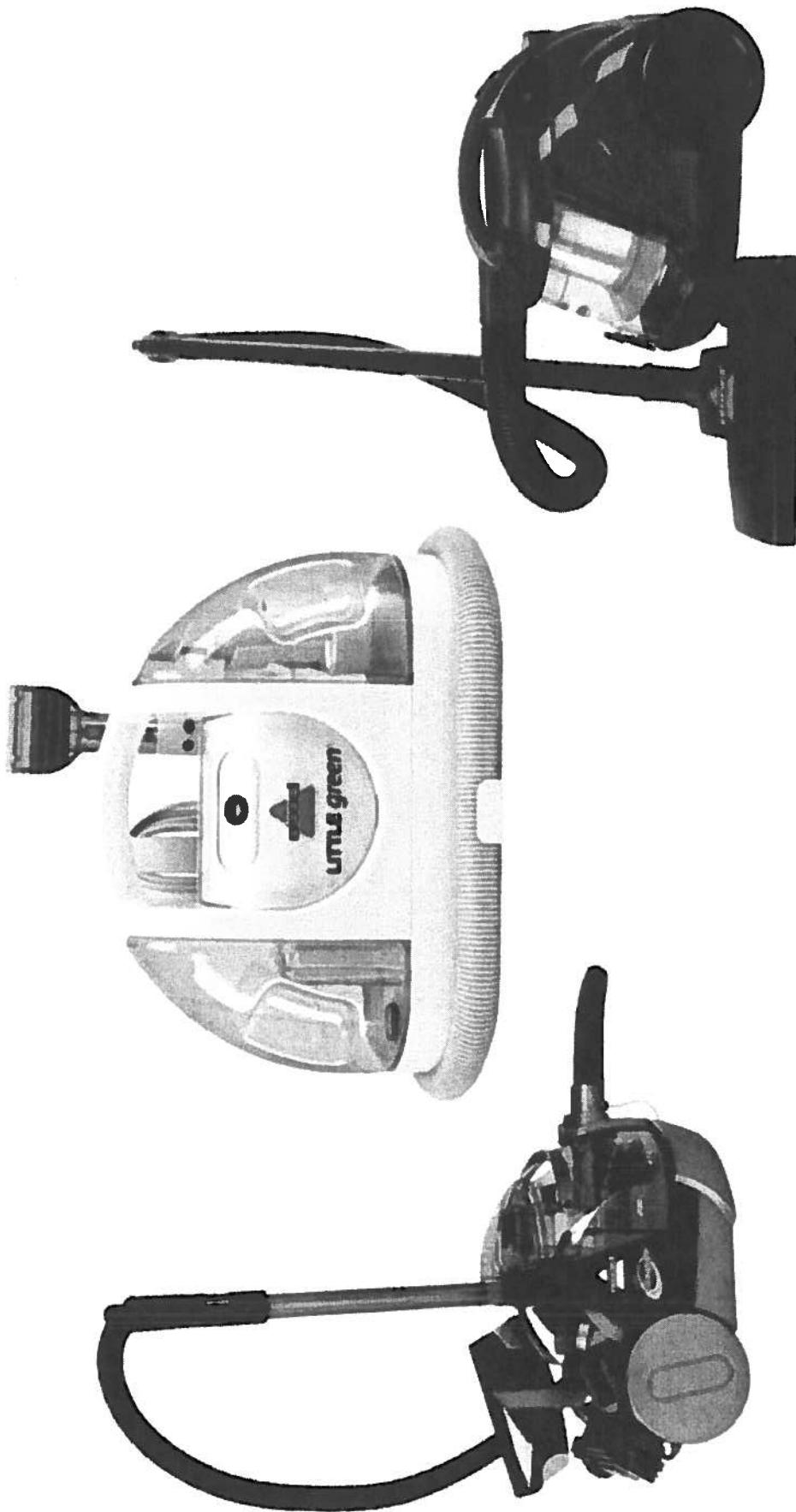
*Carrom Company was organized in 1889 in Ludington, and has  
been making quality board games there, ever since.*



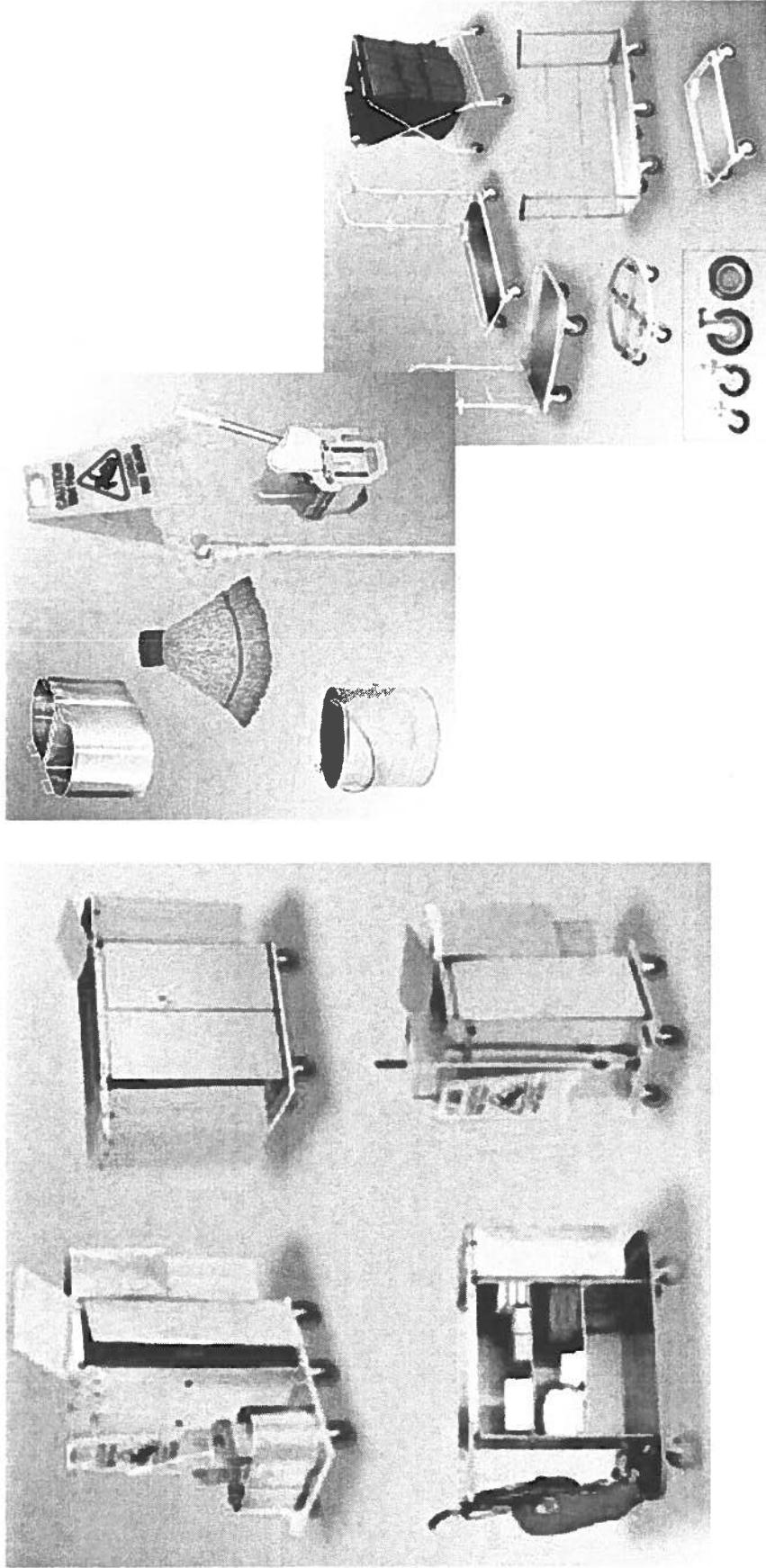
*Rowe International began manufacturing bill changers for the vending industry in 1962, in Grand Rapids. Business quickly expanded to support and serve the car wash and laundry industry with two of the most complete lines of bill changers available today. They also manufacturer a line of juke boxes.*



**The Bissell Corporation was founded in Walker (Grand Rapids) in 1883 and today is the #1 manufacturer of floor care products in North America in terms of sales, with 20% marketshare.**



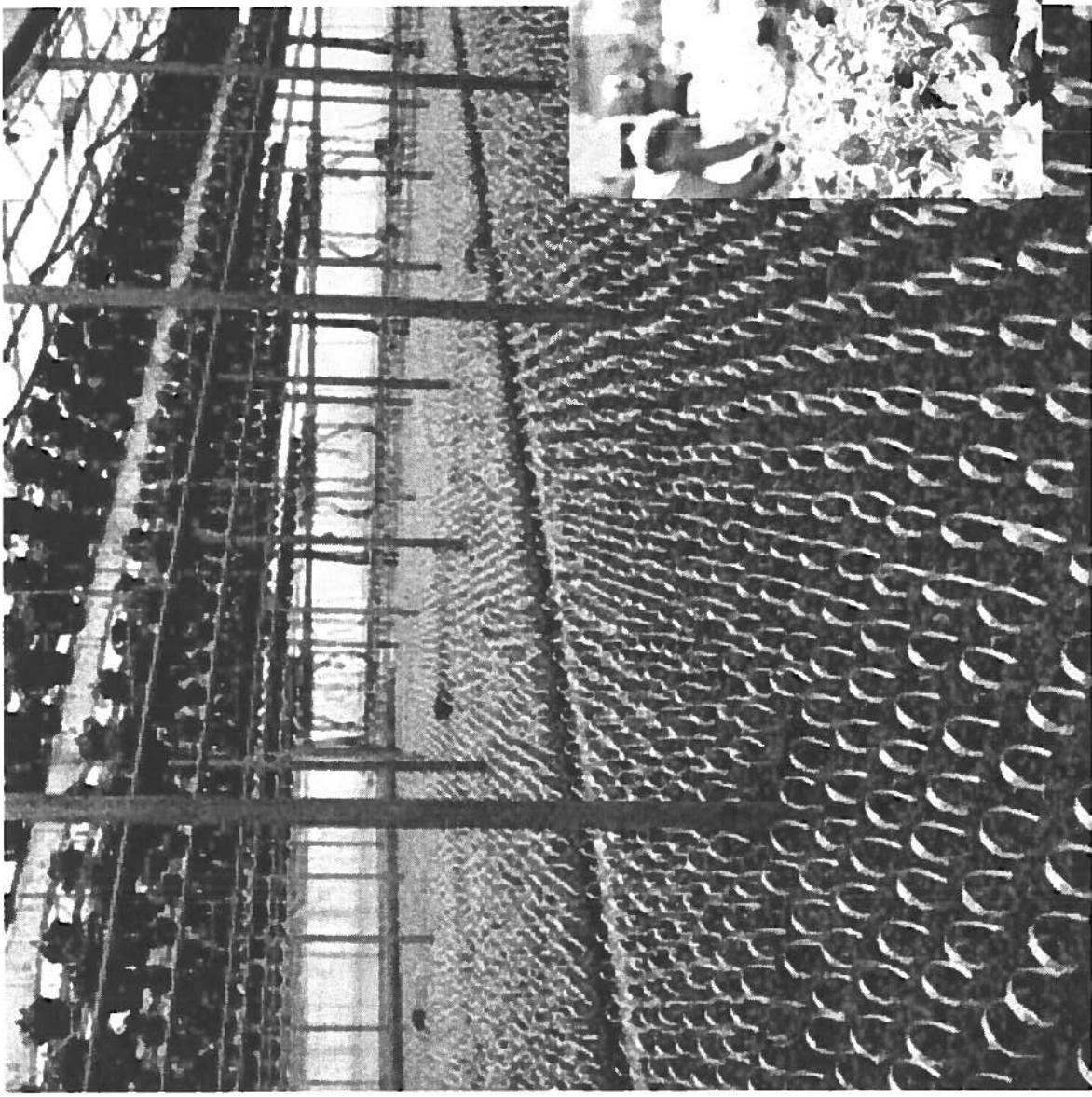
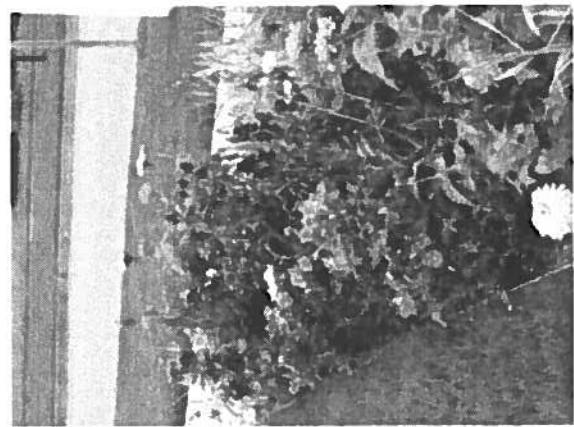
*Royce Rolls Ringer Company is based in Grand Rapids and has been making cleaning equipment – housekeeping carts, mop buckets and stainless steel carts – for 3 generations (and has been featured in several movies: Mad Money, Maid in Manhattan, National Treasure 3).*



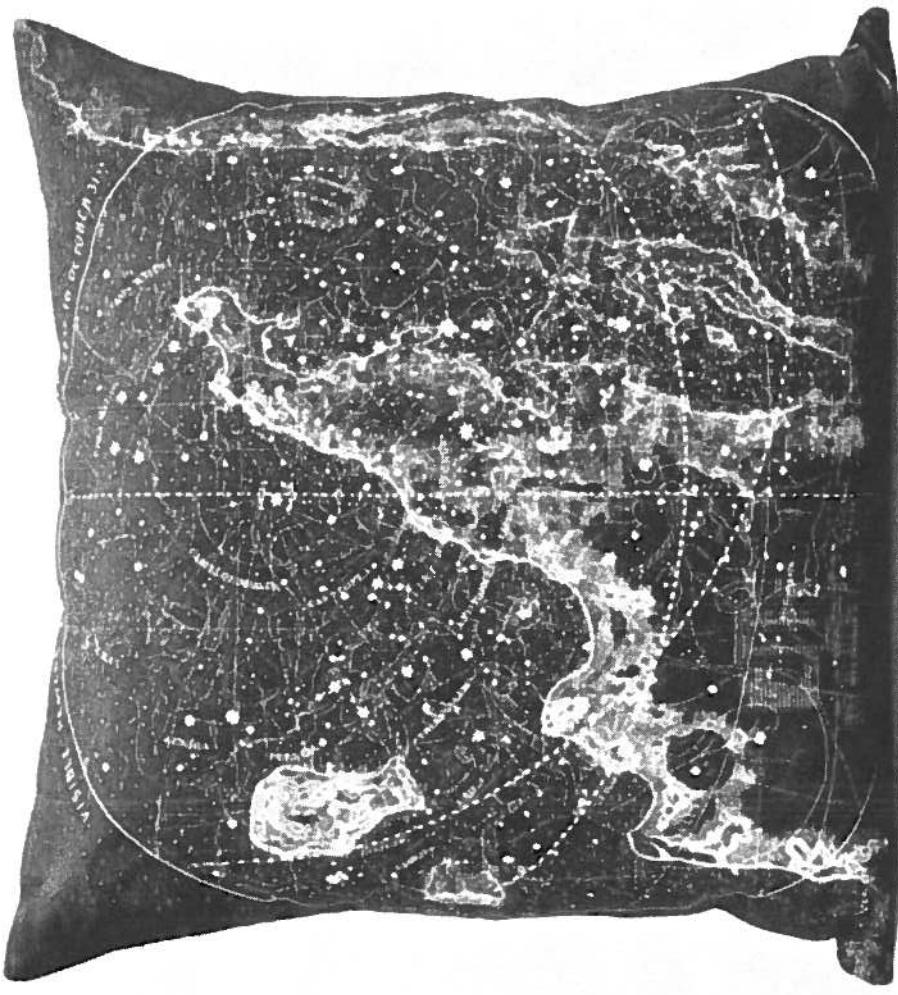
**Masterpiece Flower Company in Byron Center (south of Grand Rapids) grows 550,000 poinsettias each year made up from approximately 25 different varieties – and is the exclusive supplier for all Meijer locations. They also grow a significant number of Easter Lilies and spring bulbs.**



*Kalamazoo is the bedding plant capital of the world.*



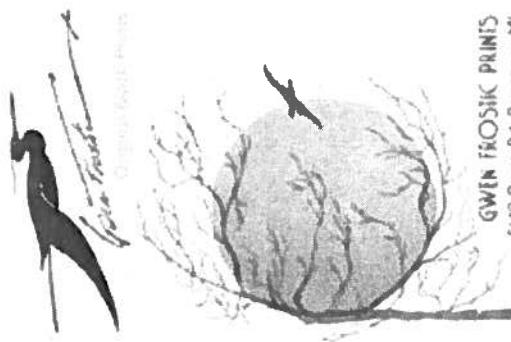
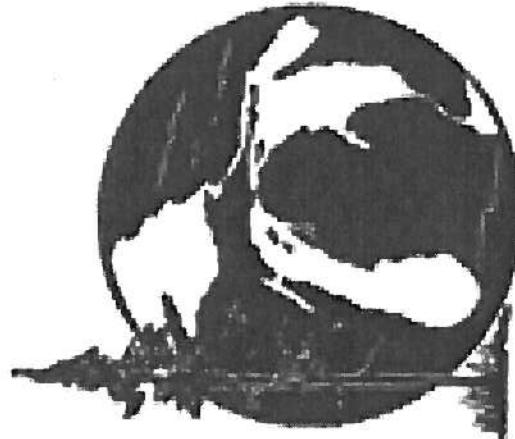
*Salt Lab Pillows are manufactured in Farmington Hills – and are  
digitally-printed textiles – handmade into pillows.*



*Pewabic Pottery was founded in Detroit in 1903 and is a non  
profit ceramic design studio, education center and National  
Historic Landmark. More than 40,000 people from around the  
world visit this site annually.*



*Gwen Frostic is one of America's foremost nature-inspired artists. She used linoleum blocks to print her series of stationary, home accessories and other accents. Her studio exists in Benzie County and the art department at WMU is named after her.*

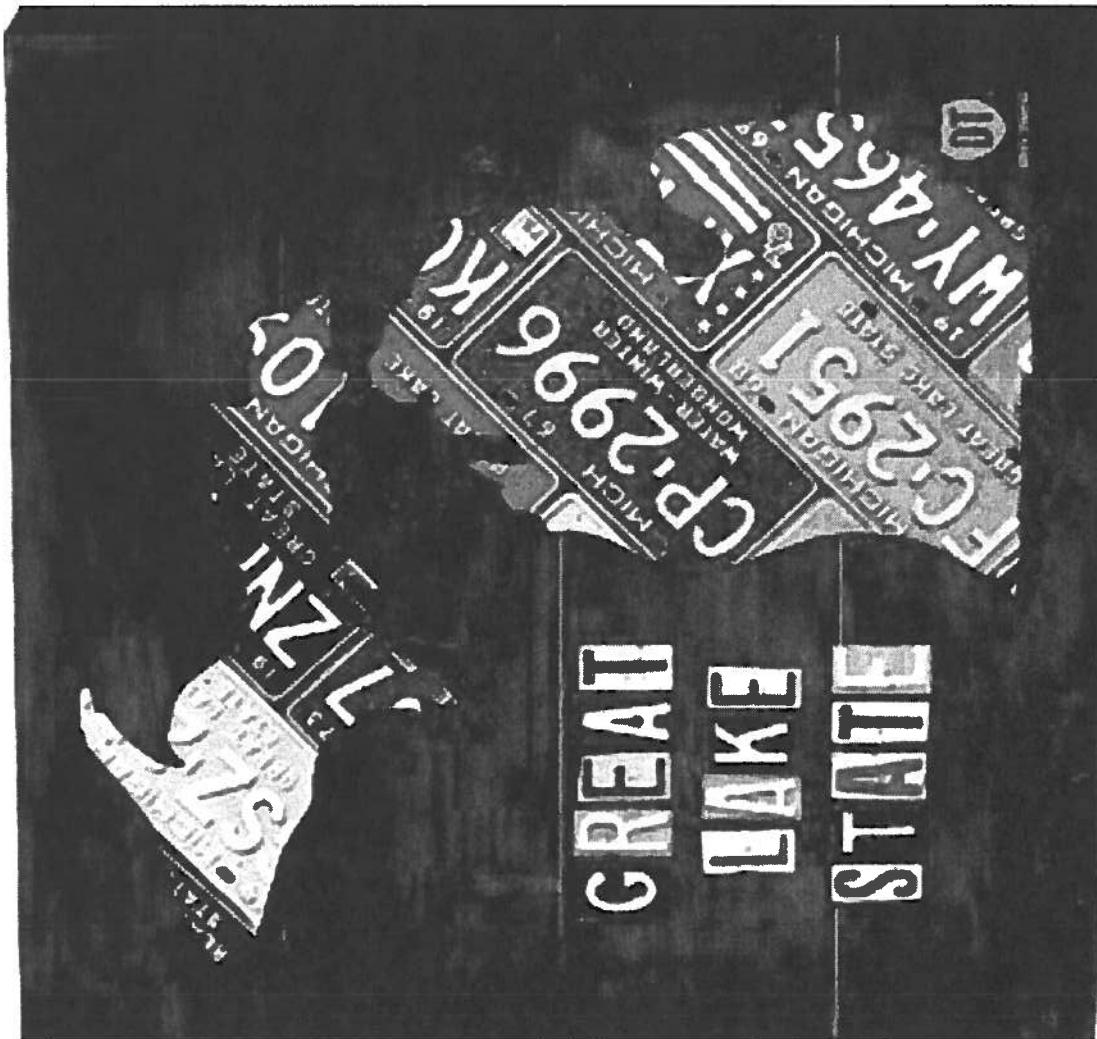


GWEN FROSTIC PRINTS  
5440 River Rd, Benzonia, MI

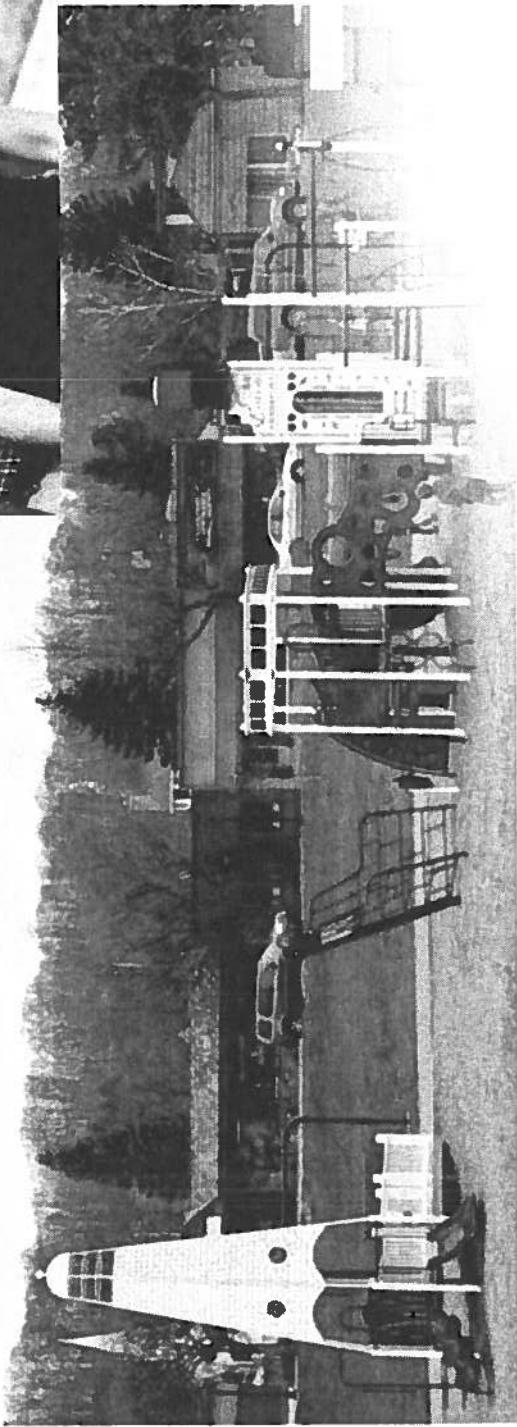
[www.gwenfrostic.com](http://www.gwenfrostic.com) • 231.882.5505



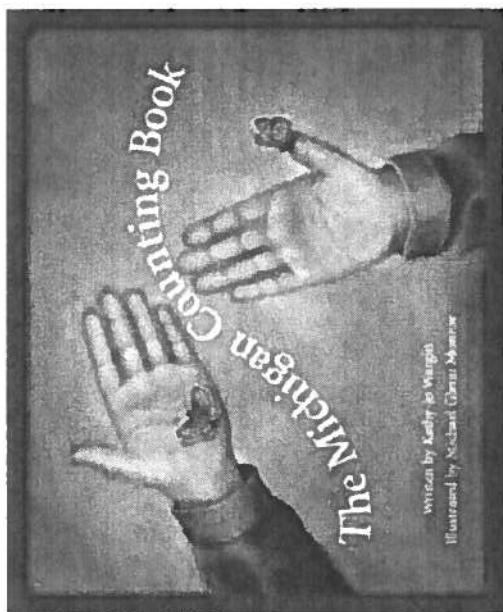
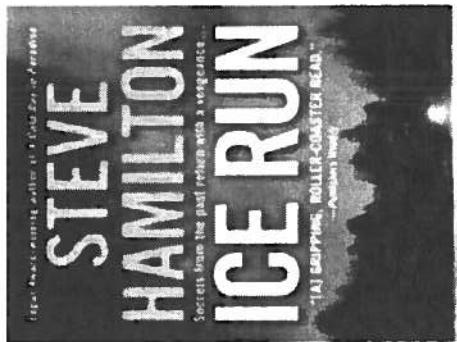
*Design Turnpike, based in Dearborn, creates unique fine art  
from vintage license plates.*



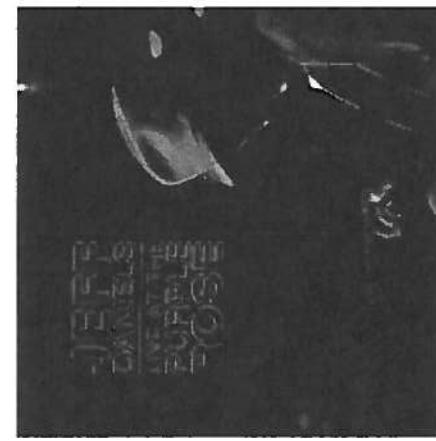
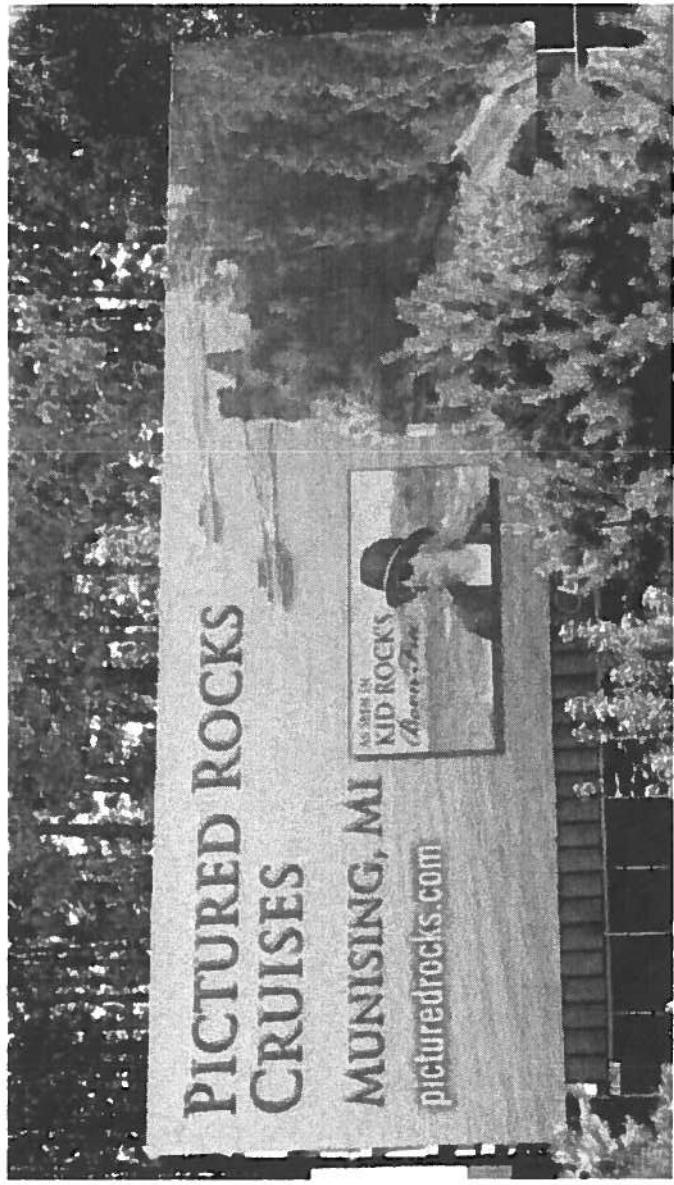
*Sinclair Recreation LLC in Holland builds playground equipment  
and does all the builds for Carter Oosterhouse's charity –  
Carter's Kids.*



## *Countless Michigan authors...and publishing houses...*

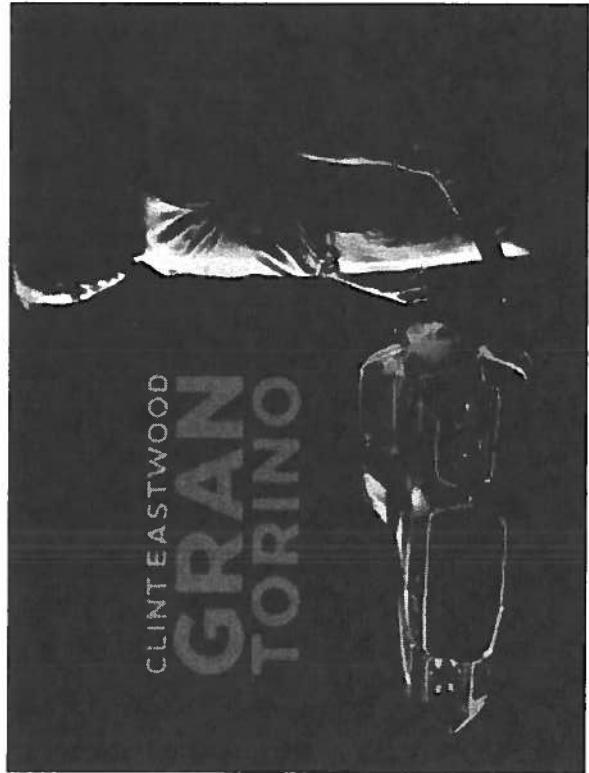


*Musicians and entertainers...*



*Movies and filmmakers...production houses and sound stages...*

## *Superman, Batman Movie Headed to Detroit*

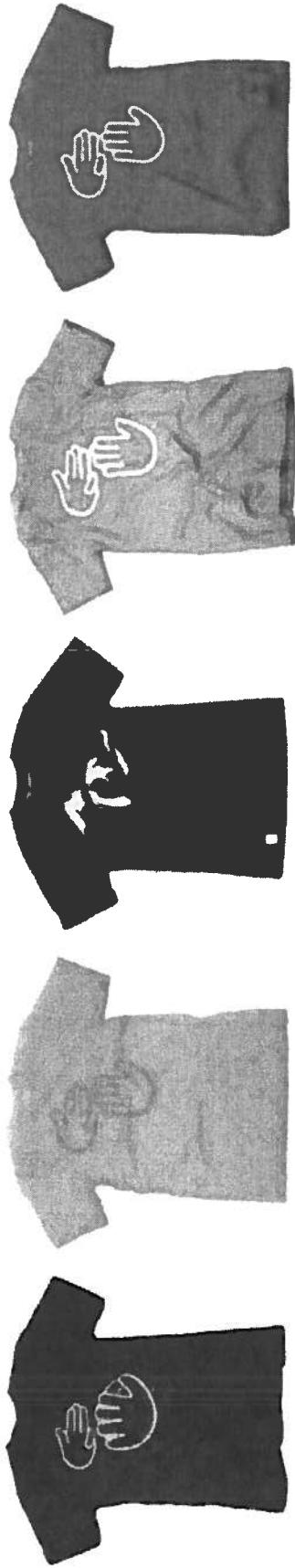


MADE IN  
Michigan

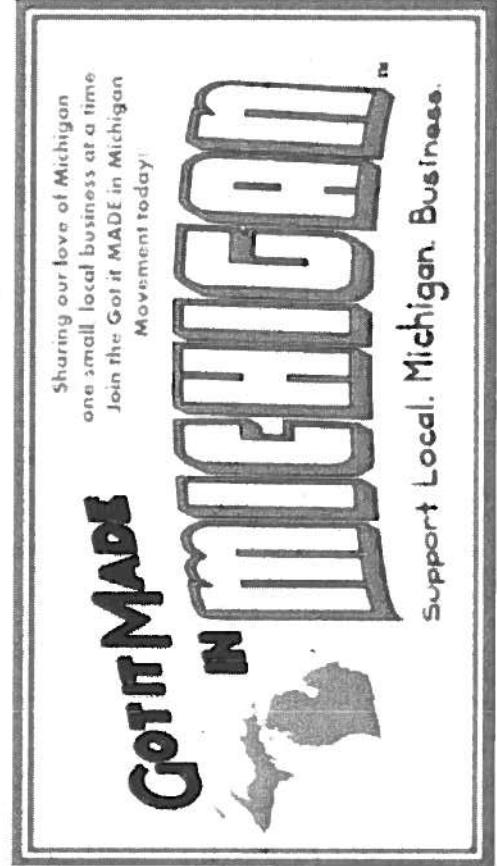


IT'S  
MICHIGAN MADE

*Countless small start-up companies are proudly supporting the  
Mitten State!*

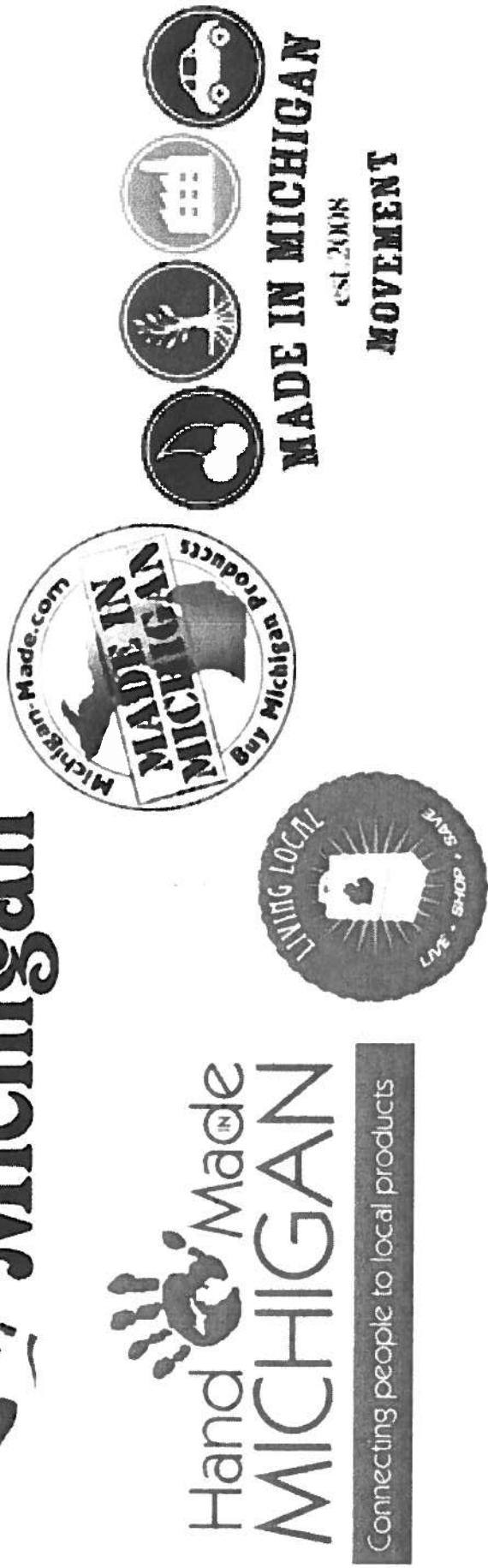


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